



To: **Success Preparatory Academy Board of Directors**
From: Jack Carey
RE: October Development Committee Status Report
Date: November 3, 2011

Here's what you'll find in this month's report:

- 1) Monthly wins
- 2) Overall development progress-to-goal
- 3) Topics for discussion at the board meeting

1) Monthly wins:

- This month we received a \$500 donation from Louellen and Darryl Berger Family for the Vanderbilt classroom sponsorship. Thanks to Lee Adler for soliciting this donation.
- Jack, St. Claire, Niloy, and Eric Kelt had a positive 1 hour meeting on 10/28 with two representatives from the Partnership for Youth Development (PYD), Lauren Bierbaum and Eric Jensen. They provided clarity on the state requirements for background checks and gave advice on creating a strategy for managing volunteer engagement at SPA. Takeaways and next steps:
 - o Managing volunteers needs to be someone's specific responsibility. It takes more time than you anticipate, and unless you hire someone to manage it for you (e.g. New Orleans Outreach), it needs to sit in someone's set of responsibilities. We discussed potential configurations at Success Prep in terms of who could take this on.
 - o There are various organizations in New Orleans that can provide a supply of volunteers, and Niloy, St. Claire, and Jack should reach out to them: CETL at Tulane, part of the Service Learning Center; AARP New Orleans chapter; Broad Street Sector organizations (various, PYD providing details); Hillel at Tulane; Chamber of Commerce; Entergy (Christine Jordan); Chase (Liza Cowan).

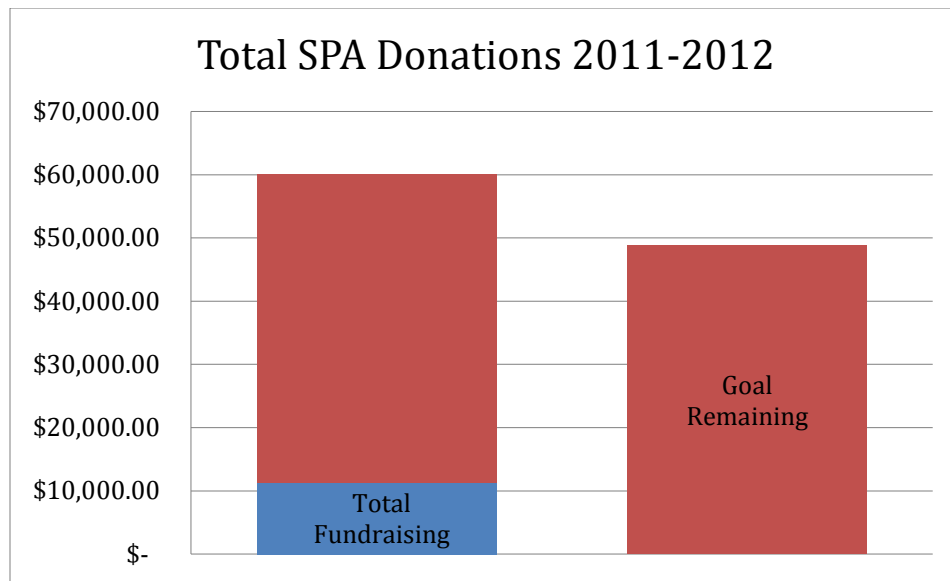
2) Overall progress-to-goal:

Our committee's goal is held at \$60k for 2011-12. Here is a snapshot for where we are currently.

Category	Total \$	%
Fundraising Goal	\$ 60,000	
Total Fundraising	\$ 11,832	19.8% to goal
Total Board of Directors Fundraising	\$ 2,309	19.52%



Total Classroom Sponsorship Fundraising	\$ 7,671	64.84%
Total Grants (Dollar Gen., Target, Alliance)	\$ -	0.00%
Total Other Fundraising	\$ 1,851	15.65%



3) Topics for discussion during board meeting

- October progress was lower than previous three months. We made approximately \$600 progress toward our fundraising goal this month, and this was not the same progress that we have made over the first three months of our year. What opportunities do we foresee in November to bring in additional support (financial, volunteer, other) to SPA?
- Scheduling regular visits to school with multiple board members. Though our schedules vary considerably and may not allow for consistency, is there a way we can build in more frequent visits to the school (with or without new prospective supporters) by scheduling something through Outlook requests (e.g. Friday Town-Hall drop-ins)?
- Holiday campaign. Are we in favor of a greeting card campaign this season? If yes, what does the board need (and by when) in order to act on this?
- *(Note: Blake Poole, Sean Singleton's colleague at JP Morgan who is working on a project involving educational opportunities for students that incorporate local resources like the zoo, is visiting school at Tuesday afternoon with Jack.)*