

2010

INSPIRE ENTERTAINMENT AND RETAIL COMPLEX

RFP No. 2131-00864

Urban Development Action Grant loan Fund

To develop a more diverse and sustainable economy by focusing on strategic economic sectors such as biosciences, advance technology, distribution visitor services, related activities, and enhance economic clusters that are a natural part of the New Orleans economy.

Targeted Area Recovery Zone : St. Bernard – A.P. Tureaud at N. Claiborne Ave

Office of Community Development
Attn: Kristy Palumbo, Special Assistant
1340 Poydras St., Ste 1000
New Orleans, LA 70112
Not later than: January 28, 2010

TAG, Businesses LLC.

1/28/2010



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"All growth depends upon activity. There is no development physically or intellectually without effort, and effort means work".

Calvin Coolidge

Inspire Businesses LLC

1355 St Bernard Avenue

New Orleans Louisiana 70116

504-940-1234 office

Kenya Smith
Executive Assistant to the Mayor,
Office of Community Development
1340 Poydras St., Suite 1000
New Orleans Louisiana 70112

Re: UDAG Loan Funding

Please accept the following documents as formal application by Inspire Businesses LLC to the Office of Community Development for the City's Urban Development Action Grant Loan Fund. (UDAG)

TAG Businesses LLC is requesting UDAG loan funds to assist with the costs of development of The Inspire Entertainment and Retail Complex. The mission for The Inspire Entertainment and Retail Complex is to function as an economic catalyst rooted in a critical community juncture at St. Bernard Avenue and North Claiborne Avenue. The Inspire Entertainment and Retail Complex will serve as a regional economic engine to return prosperity to a historically significant part of New Orleans. Inspire will accomplish this by recreating the historical and cultural activity that once existed in the area through a variety of performances and featured events. This new development by a local minority business enterprise will increase the economic footprint of the arts and entertainment industry that has proven to be an economic pillar of New Orleans' economy. Additionally, Inspire will encourage a new kind of social entrepreneurship that encourages the local community to showcase its unforgettable contribution to the rich culture of New Orleans and capture the economic returns of doing so. Our commitment to ensuring that the economic and cultural benefits of our enterprise are captured locally and characterizes our mission. The Inspire Entertainment complex will recruit local performers, employ local

Inspire An Entertainment Complex

people for daily operations, and provide training programs for inner city youth in various industry-related areas so as to retain a part of the New Orleans tradition.

Project Justification

The Inspire Entertainment and Retail Complex development site is located in one of the most critical 18 targeted recovery zones as designated by the city of New Orleans (St. Bernard – AP Tureaud at N. Claiborne Ave). This will not only help catalyze recovery to a community that greatly needs it, but this location allows for the enterprise to build from its proximity to the French Quarter.

Additionally, TAG Businesses, LLC has secured approval from both the New Orleans City Council and the City Planning Commission for this project, confirmed appropriate zoning changes, and gained site control for returning this building to commence. The Amedee family created TAG, Businesses LLC to support overall operations of its other business enterprises on St. Bernard Avenue:

- The Wisdom Reception Center
- The Perfect Fit Bar and Grill
- Wisdom-to-Go Catering Services

Our successes reflect the potential of transforming this underinvested area into an economic engine for the city of New Orleans. The Amedee family created a new name “Inspire” appropriately named for the new venture, The Inspire Entertainment and Retail Complex.



Glenn Amedee

COMPANY INFORMATION

SECTION 2



Company Name: Inspire Businesses LLC.
Address: 1355 St. Bernard Avenue
New Orleans, LA 70116
Contact Info: 504-940-1234
Fax number: 504-940-2234
TAX ID Number: 26 - 116 9247
Email contact: aamedee1@hotmail.com
inspireentertainmentcomplex.com

“By responding to this RFP, TAG Businesses LLC (the respondent) agrees to the City’s Required Contract Provisions provided in attachment “B” and therefore waives any future right to contest the required provisions”

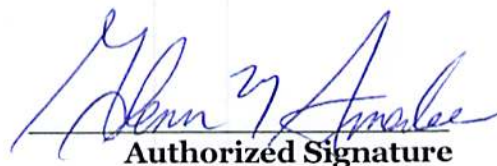
TAG Businesses, LLC.



Authorized Signature

TAG Businesses, LLC agrees to use its **Best Efforts** to fully comply with the DBE Program, including all reporting requirements and any specific contract goals for DBE participation. Thirty-five percent (35%) As per Attachments C & E

TAG Businesses, LLC.



Authorized Signature

FORM DBE-1
DISADVANTAGED BUSINESS ENTERPRISE (DBE) RESPONSIVENESS FORM
This form should be completed by respondents within the time specified in the Invitation to Bid or RFP.

The undersigned bidder/ respondent has satisfied the requirements of the bid specification or RFP in the following manner (please check the appropriate space):

The bidder/ respondent is committed to a minimum of 35 % DBE utilization on this contract.

The bidder/ respondent (in unable to meet the DBE goal of ____ %) is committed to a minimum of ____ % DBE utilization on this contract and will submit documentation demonstrating best efforts.

Name of bidder/respondent's firm: TAB Businesses, LLC.

State Registration Number: _____

By _____
(Signature) (Title)

Name of DBE firm: To be determined.

Address: _____

City: _____ State _____ Zip Code: _____

Telephone: _____

Description of work to be performed by DBE firm: Design, horizontal / vertical construction, supply, project management legal.

The bidder/respondent is committed to utilizing the above-named DBE firm for the work described above.

The estimated dollar value of this work is \$ 9,000,000.00

Affirmation

The above-named DBE firm affirms that it will perform the portion of the contract for the estimated dollar value as stated above.

By: Alvin y Amador Owner
(Signature) (Title)

EXECUTIVE SUMMARY

Section 3



Executive Summary

TAG Businesses, LLC is requesting capital to fund the design and construction of Inspire, an 83,000 square foot mixed-use entertainment and retail complex, to be located on St. Bernard Avenue in the historic Seventh Ward community of New Orleans. Inspire will be an entertainment venue that features performances and events by a variety of artists with an emphasis on local artists with a diverse and regional appeal. The Inspire Entertainment and Retail Complex will not only capture a portion of the 7.6 million visitors to the area currently, but gain another constituency of regional visitors that previously did not visit the area.

The development of the Inspire Entertainment and Retail Complex will be a key step in continuing the transformation of St. Bernard Avenue and the surrounding area into an entertainment destination that showcases authentic New Orleans culture, cuisine, and art. It's design will appeal to local residents and regional visitors that desire entertainment that best reflects the very area in which it was born, which is difficult to find in the traditional tourist concentrations of entertainment currently available in the city.

Because of its historic location, The Inspire Entertainment and Retail Complex will be an appealing magnet to a national audience that desires a rich mix of authentic New Orleans culture.

The performance scale is comparable to STUDIO A in the Imperial Palace and The Theater at the BEAU RIVAGE both located in Biloxi, Mississippi. By combining attractive performances, unique services, and New Orleans inspired décor' complete with specialized wall finishes and special effects, The Inspire Entertainment and Retail Complex will be a one-of-a-kind entertainment venue in New Orleans.

Our commercial retail component will give local business entrepreneurs an opportunity to showcase their services and/or products to a captured audience.

By coalescing various elements of the arts and entertainment industry of New Orleans into a single mixed-use development, Inspire will be a unique venue in New Orleans that serves multiple economic purposes.

TAG Businesses LLC has already established several working relationships with Disadvantaged Business Enterprises (DBE) in these initial stages of development. Being a minority owned and operated business itself, rooted in New Orleans, TAG Businesses LLC owners and management understand the importance of being inclusive and utilizing the resources and talents found in many DBE businesses. TAG Businesses LLC is confident that we will far exceed the 35% participatory goal set by the City of New Orleans as per this solicitation. Inspire foresees numerous opportunities for DBE participation during the pre-development, vertical and horizontal construction, and post-construction phases producing approximately 250 direct and indirect career employment opportunities. TAG businesses, LLC is confident that the development of this commercial anchor enterprise will increase the amount of foot and street traffic to the area and provide an instant market and encouragement for other local business owners, and new business development in the immediate area(s).

PROJECT DESCRIPTION

SECTION 4



PROJECT DESCRIPTION

The Amedee Family through TAG Businesses, LLC has invested time and resources in businesses and community improvement activities in the St. Bernard Avenue/Treme neighborhood for the last ten (10) years. In the last five years alone we have purchased several blighted homes along St. Bernard Avenue as an adaptive reuse strategy, planted trees along the avenue for streetscape improvement, and organized garbage collection for the entire avenue between North Claiborne Avenue and North Rampart Street. Our vision is for the collective improvement of all the surrounding businesses while maintaining the constant pulse of the community that led us to create The Inspire Entertainment and Retail Complex. It is this historic and present-day commitment to the community and the determination to re-establish commerce that once served the community in this significant part of New Orleans that defines the economic impact of Inspire.

The Inspire Entertainment and Retail Complex will consist of three separate buildings that will accommodate:

- Retail suites
- The Perfect Bar and Grill,
- Television and recording studios respectively
- A live entertainment Theater
- Grand ballroom

I. Retail

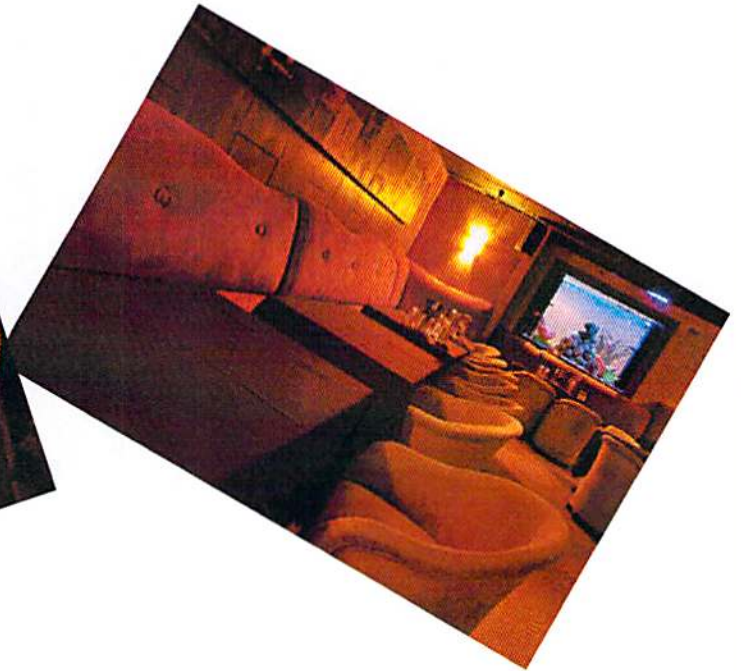
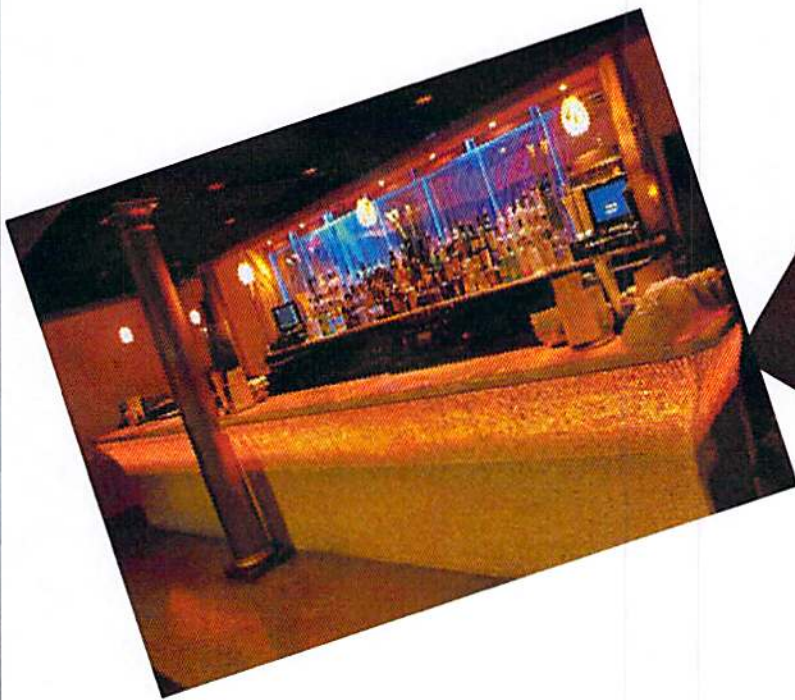
Adaptive Reuse of Liberty Hardware Store

The 2-story 6,500 square foot Liberty Hardware Store located at 1443-45 St. Bernard Avenue will become home to: three retail suites on the ground 1st level, a members-only Up-scale lounge and the Inspire Entertainment and Retail Complex on site administrative offices on the 2nd level. TAG Businesses, LLC has already begun our due diligence to determine the best use of the retail suites, potential occupants, and the types of products and services they might provide. Some of the various interests included; ice cream parlor, an art gallery, a coffee shop, fresh squeeze juice bar and a variety of unique gift boutiques. This critical element of Inspire will help to resurrect the history of local entrepreneurship that once characterized this area. TAG Businesses, LLC will identify at least (1) long-term business tenant who already has an established product or service and will lease the remaining suites to young entrepreneurs looking for a unique opportunity to grow their businesses in this prime location. All of these businesses will be required to show how their products and /or services have a regional appeal in addition to serving the needs of local community residents. The rent from these business tenants will provide an additional source of revenue for Inspire while their sales will generate sales tax income for the City of New Orleans.



UP-SCALE LOUNGE

The up-scale lounge on the second level will be reserved for performance artists and dues paying members to relax and enjoy a plush relaxed atmosphere. In addition to special accommodations VIP guests will be invited to attend periodic special events and other entertainment selections not offered to the general public. In the heart of Complex lies the FLEUR-DE-LIS LOUNGE, a place where the food, drink and music flow all night long. From an intimate dining experience to special musical events, FLEUR-DE-LIS LOUNGE has it all.



This will serve as another source of revenue for The Inspire Entertainment and Retail Complex and will produce sales tax revenue for the City of New Orleans.

II. Entertainment

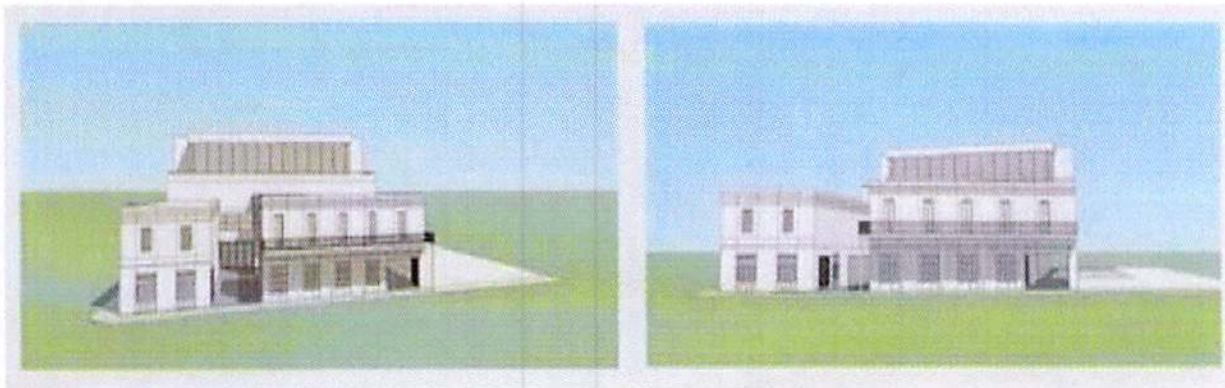
New Construction

The Perfect Fit Night Club and Restaurant

The adjacent building within the Inspire Entertainment and Retail Complex will be a newly constructed building to run the length of 1431-37 St. Bernard Avenue. It will provide ample accommodations for The New Perfect Fit Bar and Grill on the first level and for the television and recording studio on the second level.

(Shown below as the building on the right)

The New Perfect Fit Bar and Grill will continue to provide a wide variety of Live Local Music and southern inspired cuisine, and will open daily for brunch, dinner and during events. The new design will allow us to combine the use of several individual rooms giving us the flexibility and capacity to host upwards of 350 – 500 people simultaneously. The New Perfect Fit Bar and Grill will continue to build on its current success as a top rated New Orleans social-spot. The current location of the Perfect Fit at 1355 St. Bernard Avenue will be rented to a fledgling business that will benefit from the entrepreneurial momentum of the avenue.



Television and Recording Studio

The Television and Recording Studio located on the second level of The New Perfect Fit Building will be utilized to document the performances and events hosted in the venue for resale. In addition to serving as another source of revenue, the studio will also continue to produce a series of documentary videos that highlight the rich history of the community. TAG Businesses, LLC has already produced one such DVD entitled "The Revitalization of St. Bernard Avenue" at the inception of the Inspire Entertainment and Retail Complex project to depict the history of the Seventh ward community, its recent revival, and the future community impact of this new development. The television and recording studio will also serve as a skill development site for local young adults ages 16 to 21 in a variety of industry-related training programs. The programs are intended to offer training to participants in a variety of disciplines including multi-media production, lighting, sound engineering, production, instrument repair, etc.



III. Entertainment *New Construction*

Theater

The third (3rd) building (Rear) located within the Inspire Entertainment and Retail Complex will house both a theater and grand ballroom. This theater will have the capacity to entertain upwards of 2400 patrons. This facility will be used for concerts featuring both local and national artists, off broad-way plays, comedy shows and musicals. It will be marketed to recruit local, national, and international entertainment from a variety of genres. It will offer diverse entertainment that showcases the history and culture of the area for all audiences at affordable admission prices for customers from every economic background to enjoy all of the performances offered.



Grand Ballroom

The Grand Ballroom will have an 800-1200 patron capacity and be used to host community events, wedding ceremonies and receptions, carnival balls, small city-wide conventions, conferences, and graduations ceremonies.

Our customers will be able to enjoy the ease of use of the facility, host a conference in a state of the art convention services center (Ballroom) enjoy meal, live local entertainment or maybe even a catch a concert, all without even leaving the complex.

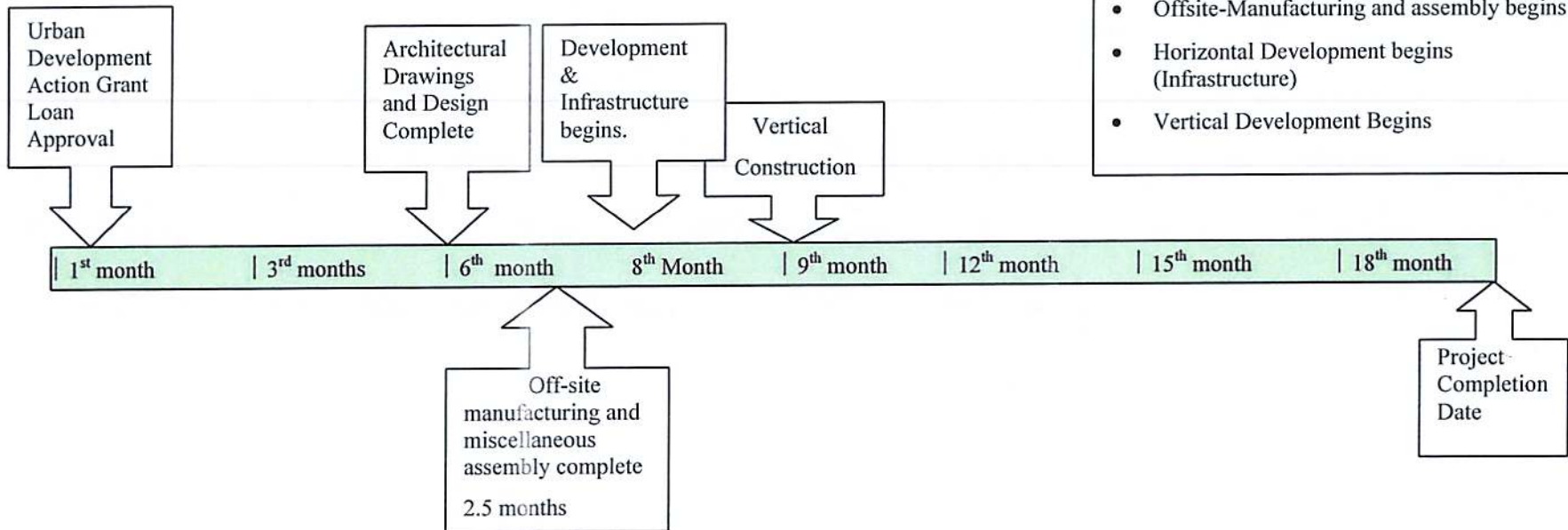


The Theater and Grand Ballroom both are complementary performance and event spaces that will serve as two separate revenue streams for The Inspire Entertainment and Retail Complex.

The *Inspire* Entertainment and Retail Complex

Project Timeline Instructions

- Office of Community Development review and approval of the Inspire Entertainment and Retail Complex UDAG application for funding assistance
- Architect drawings and design complete
- Offsite-Manufacturing and assembly begins
- Horizontal Development begins (Infrastructure)
- Vertical Development Begins



Training Programs

The vision for The Inspire Entertainment and Retail Complex steeped in the revitalization of St. Bernard Avenue includes a commitment to addressing the number of local unemployed and underemployed residents. In order to ensure that the cultural history of this community does not fade, Inspire will co-host several job training programs directed in the local entertainment industry. It is our objective to ensure that participants in these educational programs receive the hands-on training necessary to find work within the immediate community, create their own enterprises, and/or secure employment in the private and public sectors. Each of the programs below will include collaboration with local technical and community colleges and offer certification as needed. The beneficial economic impact of these programs will be two fold, (1) local residents will be offered pertinent hands-on training in the hospitality and entertainment industry and (2) in participating in these activities will gain a greater sense of awareness about their community, its' roots, and history. Training within the complex will be offered in many areas including: **(See section 9 Job Creation)**

Multi-media

- Editing
- Lighting
- DVD and CD production

Instrument Repair Program

- Brass
- Woodwind instruments

Backline Training Program

- Pre-Event Set-up
- Post stage preparations including sound and equipment
- Banquet support

Inspire Entertainment Complex

Economic Impact Data

Building	Source	Sq. Ft.	Year 3 Gross Sales	Avg. Sales Per Sq. Ft.	Yearly N.O. Sales Tax	Yearly LA Sales Tax
All Properties	Inspire Entertainment Complex	83,159	15,369,600.00	\$ 185	705,028	564,022
New 2 Story Bldg	New Perfect Fit Bar & Grill	15,253	5,231,779	\$ 343	239,990	191,992
New 2 Story Bldg	Television Studio	1,656	108,000	\$ 135	4,954	3,963
Renovation to Liberty Bldg	Retail Entity 1 Juice Bar	800	240,000	\$ 300	11,009	8,807
Renovation to Liberty Bldg	Retail Entity 2 Art Gallery	800	200,000	\$ 250	9,174	7,339
Renovation to Liberty Bldg	Retail Entity 3 Coffee Shop	800	240,000	\$ 300	11,009	8,807

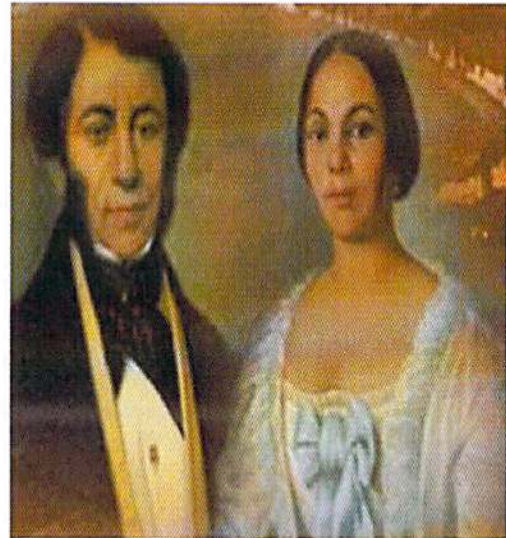
Business Qualifications, Size, and History

Section 5



Historic Location

The Amedee Family through TAG Businesses, LLC owns land in what was once the hub for African-American business, commerce, and entertainment along the St. Bernard Avenue and North Claiborne Avenue corridor. The St. Bernard Avenue roots are well known for its influence in jazz, local recipes and cultural history that is recognized throughout the world.



Yet, as depicted in the “Revitalization of St.

Bernard Avenue” DVD the local community has never reaped the financial benefits of its cultural contributions to the City of New Orleans and the world at large. The New Orleans style of jazz is an internationally appreciated art form that began in the Seventh Ward.

Jazz greats like Paul Barbarin, Barney Bigard, Lizzie Miles, Jelly Roll Morton, Manuel Perez, Buddy Petit, Omer Simeon, and Lorenzo Tio, Jr. were residents of St. Bernard Avenue. Today, the Seventh Ward retains much of its historic appearance but many parts of it have been economically hollowed out. Perseverance Hall on Villere Street and Francs Amis Hall are social hall buildings that do remain standing. Jazz parading also remains very strong in the ward. Local residents and tourists appreciate this pulsating tradition and these hallmarks of this distinctive community warrant further investment.

Pre-integration, the African-American community relied on several corridors that served as commercial hubs where residents shopped, celebrated holidays, held family gatherings and socialized. These streets were dominated with grocery stores, seafood and meat markets, hardware stores, clothing stores, hotels, reception halls, night clubs and dance halls many of which were owned and operated by Black business people. In the Seventh Ward in particular, the intersection of St. Bernard Avenue and North Claiborne Avenue was the commercial nexus for neighborhood residents as well as Black residents from across the city and neighboring parishes. However since integration and the subsequent Urban Renewal movement, interstate -10 severed this economic hub and the community that benefitted from it. The economic decline and community impact that occurred as a result largely remain today. However, the physical proximity of this intersection to the French Quarter, interstate-10, and the investment of TAG along this corridor already resonate the potential positive community and economic impact of further investment in the area. It is this double bottom line that The Inspire Entertainment and Retail Complex aspire to achieve.

Revitalization - Hope to a Discarded Community

St. Bernard Avenue fell into despair after Urban Renewal when the Interstate-10 highway construction cut directly through its economic core. The thriving Black community was forced to move increasingly further to the suburbs. After this economic decline began in 1969, the Seventh Ward and the cultural hub it embodied no longer served as the center of African-American life. Gone were the Black-owned seafood markets, meat markets, hotels, clothiers, nightclubs and homes. Several

businesses, The Circle Food Store, Bachemin's Meat Market and Liberty Hardware Store survived the economic despair but did not reopen after Hurricane Katrina. For 40 years the St. Bernard and Claiborne Avenue area, once a regional economic engine, has languished in despair.

Performance History

The Amedee Family began TAG Businesses, LLC to spearhead the development efforts of its existing businesses: The Wisdom Reception Center and The Perfect Fit Bar and Grill. They continue re-inventing the St. Bernard Avenue image as a street that offers world-class entertainment and services that reflect the traditions of its rich history. The Amedee Family has hosted several community awareness meetings to build the support of area business and residents and for their forthcoming project, "Inspire". In addition to unanimous commercial and community support, The New Orleans City Council and City Planning Commission have approved the Inspire design and construction plans. The Inspire executive management team has significant relevant experience gained while working in various industries including: project management, property management, entertainment recruitment, community outreach, human resources, accounting, and business development/management and also with local state and federal entities and regulatory authorities.

The Inspire Entertainment and Retail Complex will be an extension of the economic growth that has resulted from the diligent efforts of The Amedee Family in their ongoing quest to revitalize this crucial, yet abandoned part of New Orleans. The Amedee Group (TAG) returned resilient after Hurricane Katrina caused great damages to their enterprises. Now having re-opened and still operating three successful businesses since 2004: (all located on St Bernard Avenue).

- The Wisdom Reception Center
- Wisdom To-Go Catering Service
- The Perfect Fit Bar and Grill

In 1996 as a part of our vision to revitalize the St. Bernard Avenue corridor we purchased several blighted properties commercial and residential along St Bernard Avenue. The first development, The Wisdom Reception Center is a (2) story special

Inspire An Entertainment Complex

event hall. It was completed over a seven (7) year period out of pocket by the Amedee brothers, during a time when financial institutions were not interested in the area. Proudly, The Wisdom Reception Center opened its doors in 2004 can host upwards of 250 people on two (2) levels and is recognized in the community as a beacon of hope. This one success in the midst of the doubters sparked improvement and new found possibilities for the area. Since then TAG Businesses, LLC have developed two additional thriving businesses on St. Bernard Avenue:

- Wisdom-to-Go Catering Services
- The Perfect Fit Bar and Grill

TAG Businesses LLC and their investments in the St Bernard Avenue/Treme community have helped to fill both an economic and social void in the local hospitality and local entertainment market.

Management Resumes included:

Glenn M. Amedee uses his 28 years of experience gained from working within the Hotel/Leisure, and Construction industries to his role as President of The Amedee Group. TAG is responsible for moving The Inspire Entertainment Complex from a thought to a reality. He led the charge to have the area rezoned for commercial operations along with being frequently interviewed in local publications regarding his plans to single-handedly revitalize St. Bernard Avenue. Mr. Amedee cites the 7 1/2 years to build its first business, The Wisdom Reception, within the community despite critics, odds, and being undercapitalized as his motivation for continuing to move the area into being the New Gateway to the French Quarter.

Mr. Amedee began his career as a Public Relations Coordinator at the Ambassador Travel Lodge Motel in New Orleans. He later became Senior Public Relations Coordinator at the Sheraton Hotel (1982 to 1987) before leaving to become President of the David L. Amedee Construction Company, Inc. (1987 to 2000). It handled new construction and rehabilitation projects throughout the City of New Orleans and its surrounding areas. During that time over 100 homes were constructed as well as multiple commercial contracts completed. The company was recognized for finishing projects on time and on budget which yielded many other contracts. Aside from being President, Glenn fulfilled Project Management, Real Estate Developer, and Estimator roles, as well. These experiences have proven beneficial in the acquisition of land for The Inspire Entertainment and Retail Complex as well as to expand TAG's existing businesses. The Wisdom Reception Center opened for business in 2004 and The Perfect Fit Club in 2007.

His strengths are in motivating the team, garnering support from internal/external

Inspire An Entertainment Complex

stakeholders, soliciting community support, and implementing the vision. Employee turnover has been less than 20% due to the human resource policies of a stringent screening process, a thorough training program, and above average pay scales that he instituted. Glenn Amedee is also Operations Project Manager of National Contractor Services Co., Inc, a privately-held company (2000 to Present).

David L. Amedee is parlaying his 32 years experience acquired from holding leadership roles within the Hotel/Leisure and Construction industries to his role as Vice President of The Amedee Group (TAG). David Amedee along with the support of his brother Glann is responsible for bringing The Wisdom Reception Center into reality and now to continue that with the development of The Inspire Entertainment and Retail Complex.

Mr. Amedee began his career as a Public Relations Coordinator at the New Orleans Marriott Hotel in New Orleans (1977 to 1985). He then moved onto a lifelong dream to build homes and commercial properties by founding the David L. Amedee Construction Company, Inc. (1985 to 2000). He fulfilled all duties associated with being the company's Vice President. He also performed as the Project Manager, Human Resource Manager, On-Site Job Control Inspector, and Quality Controller.

David Amedee shines best in the field. He coordinated contractor schedules, ensured efficiency, assured profitability and successfully managed multiple projects simultaneously. He is well-versed in all general contracting functions including: plumbing, HVAC, dry-wall, roofing, painting, tiling, and electrical work. His meticulous attention to detail helped the company to gain a reputation for completing quality work that usually exceeded standards and expectations. Numerous referrals were generated because of his leadership.

As Project Manager he managed new construction and rehabilitation projects throughout the City of New Orleans and its surrounding areas. Over 100 homes were constructed as well as multiple contracts attained. His experiences as Vice President of a successful development and General Construction company gives him the unparalleled experience that will be extremely beneficial as The Inspire Entertainment and Retail Complex enters its' construction phase.

His strengths are in maintaining a level temperament while managing external construction sites and internal facilities maintenance teams.

Annette Amedee

Annette L. Amedee has participated as the Operations Manager for all Amedee Family owned businesses since 1985. Annette was and continues to be the driving force behind the scene of:

David L. Amedee (1985 – 2000)

Wisdom Reception Center (2004 – Present)

Wisdom – to- Go Catering Services (2007 – Present)

The Perfect Fit Bar and Grill 2007 – Present)

As part of her daily operations, Annette provides superior customer service and professionalism with all staff member and customers. Annette's experience in office administration and Human Resources policy are instrumental in the development of daily company procedures, new employee orientation, and overall accountability. Ms. Amedee continues to assist staff with implementing new approaches to sales and marketing, with budgeting, quality control and risk management.

Ms. Annette Amedee's career began in 1990 as an Executive Assistant at Liberty Bank and Trust.

Management resumes included:

Val Ann Amedee

Executive Video and Concert Producer

Dennis Joseph

Director of Video and Audio Productions

Sheletta Chapital

Director of Marketing and Event Production

Antoinette "Toni" Skipper

Booking Coordinator

Brian Tenette

Program Manager / Sales / Retail Property Manager

Gary White

Tax Accountant / CPA

Jamil Crowley

Controller

Gary Dugue'

Senior Staff Accountant

Troy Hamm

Director of Operations

P.F General Manager

Inspire Private Club

Kenneth Jackson

P.F Manager

Inspire Private Club Manager

Raynard Sanders / Ed D

Director of Community Development /Activities

Job Training Program Developer

Monica Edwards

The Monarch Group

President / Private Equity and Finance

Lakshmi Sridaran

Community and Economic Development Consultant

**MONICA EDWARDS, PRESIDENT
THE MONARCH GROUP**

Ms. Edwards began her independent consultancy in 2007, with over 18 years of experience in private equity and finance. The focus of her practice is raising capital and structuring transactions on behalf of private firms and real estate developers, as well as assisting in the management and deployment of capital on behalf of institutional clients. Her geographic focus is the State of California and the Gulf Coast (Texas to Florida), and she has closed several mixed-use real estate development projects in both regions.

Ms. Edwards has extensive experience in structuring, negotiating, closing, and asset managing complex transactions. She assists developers in structuring transactions using New Markets Tax Credits (NMTCs) and other public subsidies. These public subsidies enable developers to fill gaps on projects that may not be feasible without subsidy, thereby extending their capacity. Ms. Edwards is also able to tap her considerable network of institutional investors to source all of the capital for these transactions. By acting in such capacity, she allows the developers to focus on what they do best, while insuring that their projects are funded.

Prior Experience

Ms. Edwards has a passion for community development, and has made a personal and professional commitment to helping under-served markets access capital. Most recently, she assisted National New Markets Fund with the management and deployment of their \$25 million GO Zone allocation. Prior to that engagement, Ms. Edwards spent five years as a fund-of-funds manager for Citigroup, where she invested over \$100 million in urban real estate private equity funds, and managed a \$335 million portfolio of community-targeted investments. In her capacity at Citigroup, she was responsible for their \$100 million New Market Tax Credit allocation, and she used it to create programming that would target real estate lending to developers that have traditionally lacked access to capital. Ms. Edwards had the opportunity to assist in developing new private equity funds across the country, and won city citations for her efforts. Before her work at Citigroup, she spent three years at Enron where she assisted in building and investing a \$40 million urban-focused private equity fund.

Most recently, The Monarch Group managed and deployed an \$80 million NMTC fund on behalf of Whitney National Bank. Monarch's President has closed over \$200 million in NMTC transactions.

Education and Activities

Ms. Edwards received her Masters in Business Administration from Clark Atlanta University, with an emphasis in Finance. She earned a Bachelor's degree in Economics from Princeton University, and also completed University of Southern California's certificate program in real estate development.

Ms. Edwards is committed to improving the well being of children living in socially and economically challenged communities. Through organizations like Junior League, 100 Black Women, and the Robert A. Toigo Foundation, she has worked to improve the circumstances of such children. One of her most personally rewarding accomplishments was working as a Board Member on Oakland's Jack London Aquatic Center to create the country's first primarily ethnic minority girl's rowing team. Made up of young women from Oakland's Inner City, the Junior Women's Crew rows on the Oakland Estuary, and rowed in its first official race in May 2004.

7.7 Management Team

VAL ANN AMEDEE

1729 LaHarpe Street
New Orleans, Louisiana 70116
504.615.9005 voice
Email: vamedee@aol.com

Executive Video and Concert Producer, The Inspire Entertainment Complex

Field produces quarterly documentaries about the colorful characters, traditions and personalities uniquely New Orleans, as well as produces concert series of both local and national recording artists to be release worldwide on DVD or to cable media outlets such as Pay-Per-View.

EDUCATION

Xavier University
B.A., Mass Communications
New Orleans

PROFESSIONAL EXPERIENCE

WWL-TV Executive Producer (2007 – Present)

Oversee the production, news judgment, and content value for the Early Edition and The Eyewitness Morning News weekday broadcasts. Manage a staff of two dozen people during the four hours of live programming, including coordinating crews for breaking news and enterprising stories for reporters. Create special interest segments and enhance daily franchise interviews. Produce and coordinate on-location remotes, which can include a staff of three dozen.

WWL-TV Morning News Producer (1997 – 2007)

Gatekeeper of 3-hour morning news program; responsible for newsgathering, stacking stories, assigning reporters, photographers and news writers, as well as write for broadcast news. Manage staff of 15 people, including "live" crew with reporter, photographer, satellite truck, studio and editing crew and newsroom assistants. Responsible for timing the show, hitting scheduled commercial breaks at specific times, meeting and greeting in-studio guests. Work well under pressure to meet deadlines, thrives on challenges and making "on the spot" decisions.

WWL-TV On-Air Talent (1994 – 1996)

I was the overnight news correspondent responsible for reporting, writing and announcing news headlines and breaking news events on the hour.

**The Wisdom Reception Center
Staff Member of Family Owned Reception Center (2004-Present)**

Coordinate and oversee the design of off-site events, which include site visits, layout and design, staff instruction, as well as execution of final display.

REFERENCES

Available upon on request

DENNIS T. JOSEPH
2624 Dreux Avenue
New Orleans, La 70122
(504) 228-1177 (cell) 267-0667 (home)

Director of Video and Audio Productions

Directs, coordinates, produces and implements all television productions for The Inspire Entertainment Complex and for television and will oversee the video training program.

EDUCATION

St. Augustine High School
New Orleans

Loyola University
Bachelor in Business Administration Degree

New York University
Tisch School of the Arts

PROFESSIONAL EXPERIENCE

New Orleans Public Schools - Communications Coordinator (2004 – Present)

I am responsible for daily operation of OPSB Media Studio. Duties include staff training, television production and strict budgeting practices, content development, developing creative media outlets, still photography, audio/video setups, press setups and all phases of communication within the school system.

DJ Studios - CEO (2002 – Present)

I currently operate a media production business which produces documentaries, commercials, television specials and still photography. Productions include videotaping and editing for broadcast.

New Orleans Service Centers – Executive Director (1991 – 2001)

I was in charge of \$250,000 annual budget. Managed a computer based training center for youth and adults, supervised a staff of four (4) and contracted services with the Louisiana Department of Labor, Department of Social Services, City of New Orleans and Loyola University.

GRAB, Inc - Executive Director (1991 – 1993)

In charge of annual budget, staffing, administering Federal, State and Local contract and grants. Founded and managed a youth-at-risk education and employment center that served hundreds of young people.

MS Upward Prep - Media Coordinator for Private School (1988 - 1990)

Duties included scheduling media events, audio/visual setups, grant writing and fundraising.

WWL-TV - Assistant Floor Director (1982 – 1986)

I assisted the network director with all phases of television production.

WWL-TV - Television Production Intern (Summer of 1982)

Assisted Directors with set construction, lighting, field production, talent coordination and gaffing.

REFERENCES

Available upon on request

SHELETTA M. CHAPITAL
P.O. Box 19383
New Orleans, Louisiana 70119
504.616.5123 voice
Email: sheleta@favorintl.com

Director of Marketing and Events Productions of The Inspire Entertainment Complex

I will be responsible for marketing Inspire events as well as events sponsored by The Inspire Entertainment Complexes' clients through print, web and television advertisements.

EDUCATION

Tulane University
Bachelor of Arts Public Relations
Minor Journalism
New Orleans, LA

Fashion Institute of Technology
Associate of Arts Degree Fashion Merchandising Management
New York, NY

PROFESSIONAL EXPERIENCE

Marketing & Events Production, Favor International, Project Manager (May 2007 – Present)

As Project Manager, I am responsible for overseeing marketing, promotion and production of live events including theatre, concerts and corporate conferences as well as Talent/Artist booking management and brand development and marketing.

Mo Money Taxes, Advertising Intern, (January 2007 to April 2007)

I researched marketing and advertising techniques and strategies to help increase company clientele and profits. Implemented advertising plans during peak business quarters with measurable success by purchasing print, television, and radio ad space. I also supervised groups of employees responsible for print distribution, created demographic targets and geographic concentration for street efforts.

DMW Productions, Costume Designer (January 2002 to April 2003)

Designed and created costumes for national and international touring stage plays. Created storyboards and assisted in precision and consistency throughout a show's entire tour. Maintained and repaired costumes during a multiple six (6) month, multi-city tour schedules. Managed wardrobe staff while on tour to assist in cleaning.

Chap's Rental Service, Event Planner (January 1990 to January 2000)

I planned special events including weddings and banquets. Coordinated services with vendors including catering, floral, and specific equipment rental (dance floors, tables, chairs, china, etc.).
Office management

REFERENCES

Available upon on request

ANTOINETTE “TONI” SKIPPER
123 Cottage Grove Court
LaPlace, LA 70068
504.957.4410 voice

Booking Coordinator

Coordinates booking, marketing and promotion of talent and events

PROFESSIONAL EXPERIENCE

Citadel Broadcasting – General Sales Manager (April, 2000 – October, 2009)

Additional Responsibilities includes: managing a sales staff of ten (10), performed sales calls, successfully closed all deals, developed new business, trained goal oriented sales people, created attractive sales packages and successfully remained within the station's budgets every month. Involvement included interacting with the program director on creating and customizing key features on the radio stations for clients. For the past four years, the Citadel New Orleans Market has held the Prestigious New\Business Development Award on the Urban Stations. It is presented annually to the market that has the most creative and innovative styles of radio and revenue generated.

Clear Channel Radio – Account Executive (April, 1998 – April, 2000)

Entercom Radio – Account Executive (November, 1997 – April, 1998)

REFERENCES

Available upon on request

BRIAN TENETTE
7051 w. Renaissance Court
New Orleans, LA 70128
504.818.4476 voice

Email: bt.ccbidco@gmail.com or btenette93@hotmail.com

Coordinator of Outside Promotions and Themed Events

I will be responsible for all outside promotions and theme events.

PROFESSIONAL EXPERIENCE

Project Director

Experienced in contract negotiations, task coordination, and budget calculations involving multiple people / companies and extensive knowledge of related business logistics – enterprise. I've implemented and improved various processes and created management methods to generate higher ROI and workflow optimization.

Sales Management

As Operations / Program Manager, I was responsible for securing multiple contracts ranging from \$500K to over \$7 million dollars in Federal Government, Local Government and private industry contracts.

Property Management

General Manager of 408-unit property owned by the Louisiana Housing and Finance Agency, multifamily housing community, lease-up operations, budget, cost control, advertising, program implementation, vendor selection – monitoring, hiring and supervision of all maintenance and office and managerial personnel.

Program Development

Over six years experience as risk manager, providing necessary leadership for safety program development and implementation. Developed and implemented sexual harassment workshops on workplace discipline for all new hires. Small business network workshop / development

REFERENCES

Available upon on request

GARY J. WHITE, CPA
2636 S. Loop West, Suite 610
Houston, TX 77054
713.787.9950 voice
Email: woapc@yahoo.com

Tax Accountant

Responsible for all federal, state, and local tax returns for the individual partners and the business establishment. I will advise management regarding effects of business activities on taxes, and on strategies for minimizing tax liability.

EDUCATION

- State of Texas
 - Certified Public Accountant
 -
 - Mc Neese State University
 - Bachelor of Science in Accounting
- State of Louisiana
 - Certified Public Accountant

PROFESSIONAL EXPERIENCE

White-Orugboh & Associates, P.C. President (July, 1986 to present)

- Founder and organizer of an accounting firm to meet the intricate needs of businesses as they navigate the public sector. Improve business financial systems for accurate reporting of financial information. Prepares compilation reports for various industry clients, including retail, professional, construction and entertainment. Consults with various start-up businesses on entity structure, to take advantage of tax laws, without compromising liability. Counsel companies in developing the best business practices. Revamp G/L, financial systems, reports and schedules to improve forecast precision and standardize reporting procedures for various entities. Participated with team to develop a comprehensive valuation analysis and credit review of acquisition target, and played a key role in the due diligence effort. Annually provide tax preparation and consultation for over a thousand clients. Collaborated with the tax team to save over \$22 million in Louisiana income tax for a large multinational oil company.

Louisiana Department of Revenue – Manager (July, 1993 to December, 1995)

I managed an office of twenty-five (25) auditors and five (5) assistant managers for the administration of tax compliance efforts in Houston, Texas and led the Houston branch in the production of over \$82 million in tax revenues in a single year while increasing morale and resultantly increased productivity by 100%.

Louisiana Department of Revenue – Assistant Manager (October, 1989 to July, 1993)

I managed six (6) auditors to administer sales, income and severance tax compliance, worked in partnership with a team to develop electronic forms, presently being used in the department.

Louisiana Department of Revenue – Auditor (October, 1979 to October, 1989)

I performed sales, income and franchise tax audits of multi-national corporations in Houston, Texas, and throughout the United States.

REFERENCES

Available upon on request

JAMIL A. CROWLEY
P.O. Box 2282
New Caney, Texas 77057
218-277-3554

Controller

As the chief accounting executive he is responsible for organizing, directing and controlling the work of the accounting personnel in collecting, summarizing and interpreting financial data for the use of management, creditors, investors and taxing authorities. The controller will direct budget, cost controls, and accounting practices; in addition to supervising exempt and non-exempt accounting staff.

EDUCATION

University of Houston
B.B.A., Accounting
Houston, TX

PROFESSIONAL EXPERIENCE

Self Employed (Jan/2008–Present)

Hamp's Enterprises, Inc. Internal Financial Officer Jan/2006–Jan/2008

Controller – January 2006 – January 2008

Financial Statement Preparation & Analysis for Multiple Related Entities including accounting for Related Company Transactions

GAAP Financial Statement Presentation – Properly segregated related company receivables, payables, revenues, and expenses.

I managed daily transactions to ensure “Arms Length” integrity of all related entities.

Made **Journal Entries** including, but not limited to the following:

1. Cash Received that is not trade receivables
2. Write-Offs of uncollectible accounts
3. Remove erroneous transactions from receivable and payable reports from previous years
4. Partner Distributions and Contributions

5. Related Company Transactions

Contract Analysis Preparation for Multi Million Dollar Construction Entity

WIP Schedule Preparation & Analysis “Using Percentage of Completion Method” and related Journal Entries, AIA Document Preparation

Oversee proper set-up and correlation of all jobs on WIP Schedule, & Accounting System to ensure Revenue, Expense, and Profitability Variance Reports are available to Project Managers and other Upper Management

Daily Cash Analysis & Management – Reconciling of 10 bank accounts daily. I designed a Cash Report that compiles balances of all accounts on one page & details reasons for changes in cash from the previous day.

Accounts Payable & Receivable Analysis & Management

1. Oversee physical files and computer system are in balance
2. Ensure integrity of company “Purchase Order System” is maintained
3. Oversee collection of past due accounts, and personally contact customers and make legal referrals if subordinates cannot satisfactorily settle accounts

Tax Preparation – Sales, Payroll, Occupational

1. Train staff to prepare City and State Sales Tax relating to materials purchased for re-sale.
2. Review all City and State Sales Tax Returns for presentation and accuracy.
3. Train staff to prepare Payroll Tax Reports including but not limited to Federal Form 940, 941, W2, and W3. State Withholding Tax and Unemployment Tax.
4. Review all Payroll Tax Reports and ensure that they are in agreement with the “Payroll Recap Report”, as well as Payroll Reports from the accounting system.
5. Prepared and Filed Annual Occupational Tax Returns for all of Hamp’s entities

Licenses and Permits

1. Responsible for keeping all industry licenses and permits current and in good standing. Licenses include but are not limited to various construction licenses and Annual Corporate Report filings.

Workers Compensation Insurance Reporting

1. Designed Excel Spreadsheet that would compile, organize, and calculate data input from payroll clerk into a monthly Workers Compensation Report for the Gray Insurance Company. The spreadsheet also allocated total monthly Workers Compensation liability between three related entities, as well as designated amounts allocated by general ledger accounts for proper recording by accounts payable clerk.

Financial Audit Preparation & Management

1. Oversee and assist with preparation of selected accounts receivable and bank confirmations

2. Oversee and assist with reconciliation of Job Files, Contract Analysis, and computerized accounting system.
3. Ensure that Job Files contain proper documentation including but not limited to signed contracts, change orders, invoices and copies of checks paid and related check stubs if available, revenue and expense detailed summaries.
4. Ensure all Year-End Bank Statements and Reconciliations are readily available, and that they agree with the Trial Balance.
5. Prepare and provide schedules that will readily account for any amount on the Trial Balance.
6. Ensure that Contract Analysis (WIP Schedule) is in agreement with Physical Job Files, Financial Statements, Job Reports, and computerized accounting system.

White-Orugboh & Assoc. Public Accountant (1995–2005)

- **Senior Accountant – 2002 - 2005**
Tax Consulting
IRS Consulting
Accounts Receivable and Debt Analysis
Financial Statement Analysis
- **Staff Accountant – 1998 - 2002**
Payroll Tax Reporting
General Ledger
Public Accounting - various industries
Financial Statement Preparation and Compilation (GAAP)
Income Tax Preparation – All Corporate & Individual Forms & Schedules
Fixed Asset Schedules
- **Accounting Clerk – 1995 - 1998**
Customer Service – Answering Phones
Data Input
Payroll Preparation
Administrative – various clerical duties and special projects

REFERENCES

Available upon on request

GARY EUGENE DUGUE'
600 River Oaks Drive
New Orleans, LA 70131
504.394.0609 voice
504.430.5745 voice
Email: g_dugue@yahoo.com

Senior Staff Accountant

Analyzes financial information and prepare financial reports: Compiles and analyzes financial information to prepare entries to accounts, such as general ledger accounts, documenting business transactions.

EDUCATION

Southern University at New Orleans
Bachelor's Degree in Accounting
New Orleans, LA

PROFESSIONAL EXPERIENCE

**Southeast Louisiana Veterans Healthcare System – Accounting Technician
(January, 2007 – present)**

Financial Operations: performed accounting duties in accounting section of Financial Operations, in connection with maintaining the General Ledger. Receives purchase orders, contracts, travel authorities and other similar documents for obligation against appropriated funds, and ensure authorizations, appropriations and funds are available to cover obligations. I obligate documents by assigning the appropriate symbolic codes for general ledger accounts, obligation account, control point, and cost center, limitation and appropriation. These transactions are automatically transmitted into financial management systems (FMS). Maintains non-liquidated obligation document file. Monthly – reconciles and prepares necessary accrual for all service contracts which have been partially completed and not liquidated. I also liquidates obligation upon notification of receipt of goods or services ordered. Input transactions and assigns the appropriate account codes. I reconcile all monthly transactions, obligations and non-liquidated obligation (undelivered orders) with general ledger control accounts as indicated on computerized listings. Prepares monthly reconciliation and adjustment of accounts including: applied cost and net obligation; accrued services and undelivered orders with general ledger control account; unpaid files on prior year appropriations and work-in-process. All other duties as assigned by supervisor of financial operations.

Wisdom Reception Center – Accountant (August, 2007 – present)

- Accounts receivables and payables.
- Time and attendance, payroll records.
- Bank reconciliations, deposits and withdrawals
- Journal, revenue and expense accounts
- Financial statement, purchasing and inventory

Self Employed – Accountant (1997 – 2007)

Southern University at New Orleans – Accountant (August, 1996 – August, 1997)

- Assisted with direct lending and electronic funds transfers
- Managed cashiers
- Reconciled student accounts
- Prepared financial statements

Self Employed – Accountant (1989 – 1996)

Corpus Christi Credit Union – Loan Officer (April, 1988 – March, 1989)

Processed loan applications (new and used autos, credit cards, lines of credit, commercial loans and second mortgages)
Financial Advisement

US Department of Agriculture – (May, 1987 – March, 1988)

- Reviewed financial transactions in the Thrift Savings Plan Retirement system for Federal employees.
- Reconciled accounts daily and monthly to the general ledger and made corrections and adjustments as necessary
- Ensured funds system was producing accurate results in the federal financial system regarding employees contributions, government matching and the vesting in various stock options of the retirement system
- Communicated throughout the retirement system by email, phone and mail, reported all findings to the senior staff accountant

University of New Orleans – Accountant / Assistant Manager / Operations Manager (February, 1980 – May, 1986)

- Supervised recreation area, custodial services, service desk setups
- Prepared and maintained budget for University Center

- Financial Transactions and statements
- Payroll
- Managed daily operations of the University Center

REFERENCES

Available upon on request

TROY HAMM
3650 Post Oak Avenue
New Orleans, La 70131
504.616.7066 voice
Email: troyhamm@aol.com

Director of Operations, The Perfect Fit Club, Inspire Private Club and The Inspire Theater.

I will serve as the General Manager overseeing all managers, monitor alcohol revenue, inventory and control systems.

PROFESSIONAL EXPERIENCE

HAMM Realty, Inc. Real Estate Agent 1985 to present (Real Estate Broker – 2002)

I progressed through a series of promotions, worked with direct Fortune 500 companies in marketing and global sales organizations. Supervised a multi-parish sales force of 10+ AEs located throughout the U.S., Louisiana/Mississippi/Texas. I managed a \$6M+ portfolio in real estate, regional sales and led all forecasting, market analytics and sales team training/development programs.

The Perfect Fit Club – General Manager of the Entertainment Venue (2005 to present)

Bookkeeping and payroll (staff of 18-25)
Marketing and advertising (\$10k - \$15k per month)
Promotions with liquor distributors
Book entertainment (weekly live entertainment each Friday and Saturday)
Purchasing alcohol
Overseeing bar operations

REFERENCES

Available upon request

KENNETH JACKSON
1049 Carmadelle Street
Marrero, LA 70072
504-495-6133 voice
lovinjah4va@yahoo.com

Manager of The Perfect Fit Club and The Inspire Private Club

Manages daily operation of all events and activities in the perfect Fit Club and The Inspire Private Club.

PROFESSIONAL EXPERIENCE

The Perfect Fit Club – Daily Manager (May, 2009 to present)

Supervise staff and oversee all transactions during operation hours. Perform nightly adjustments to previous credit transactions. Ensure proper recording and classification of inventory. Assist law enforcement in ensuring safety of patrons.

Club 360 / Ray's Over the River – Bar Manager (August, 2008 to March, 2009)

Train and supervise bar staff. Ensure proper recording and classification of inventory. Perform nightly adjustments to previous credit transactions. Oversee bar transactions during operation hours

The Cricket Club – General Manager (May, 2008 to August, 2008)

The Cricket Club

New Orleans, LA

Supervise staff and oversee all transactions during operation hours. Perform nightly adjustments to previous credit transactions. Ensure proper recording and classification of inventory. Assist law enforcement in ensuring safety of patrons. Organize and supervise promotion teams.

Dream New Orleans – Bar Manager (March, 2006 to May, 2008)

Train and supervise bar staff. Ensure proper recording and classification of inventory. Perform nightly adjustments to previous credit transactions. Oversee bar transactions during operation hours.

REFERENCES

Available upon on request

RAYNARD SANDERS, Ed. D.

5719 Arts Street
New Orleans, Louisiana 70122
504.283.3271 voice
504. 288.2483 fax
sanders246@cox.net

Director of Development, Community Activities and Job Training Programs

Directs all community events, non-profit activities, development initiatives and job training programs as well as assist in the producing of culturally theme related concerts and shows.

EDUCATION

Teachers College
Columbia University
Doctorate of Education
N.Y., New York

Southern University
Masters of Educational Administration
Baton Rouge, Louisiana

Dillard University
Bachelor of Arts
New Orleans, Louisiana

PROFESSIONAL EXPERIENCE

Vanguard Public Foundation - Consultant September, 2006 – September, 2008

I provided consulting services in the areas of education and community development post Hurricane Katrina. Established a community development corporation designed to provide homeownership to Critical Workers (policemen, teachers, firemen, etc.) as they return to the city. I also established a research consortium of several universities and foundations designed to provide critical information regarding the newly formed public education system in New Orleans. The consortium mission is to assist in finding solutions to educating poor and minority children, influencing policy makers and providing critical information to the public.

President—Innovative Community Development Systems LLC, 1995 – present

I currently operate a consulting firm that specializes in school reform initiatives, organizational planning, community development, and business development. Projects included, but are not limited to, the following:

- ◆ Assist with development of a summer architecture/construction-training program for high school students at Delgado Community College.
- ◆ Marketed minority owned computer companies to multi-million dollar contracts with the General Services Administration.
- ◆ Provide technical assistance for emerging companies owned by public housing residents.
- ◆ Provided technical assistance to the Housing Authority of New Orleans (HANO) on the alternative bid process for companies owned by public housing residents. Developed program guide for resident owned companies in HANO's Open Access Policy.
- ◆ Assisted school districts across the state in the development of construction academies through the Louisiana Department of Labor.
- ◆ Provided consulting services to a securities company that specializes in money management of capital improvement and pension funds for public agencies.
- ◆ Established professional development programs across Louisiana for Ventures in Education, a national school reform agency.
- ◆ Provided consulting services for the Algebra Project, Inc. relative to the creation of local fundraising activities for projects in 21 cities across the country.
- ◆ Provided training to a cadre of teachers aspiring to be school site administrators in the New Orleans Public Schools' Training Administrative Pool Prospects.

Interim Director Urban Education Graduate Studies Program, 2004 -2006

Director of Masters of Arts in Urban Education, a graduate program that assists practicing teachers improve their skills in working with urban school students. Participants include over 150 teachers from public and private schools throughout the New Orleans area. Duties also include coordination and advisement of students' Capstone Project (thesis) along with administrative responsibilities.

Assistant Professor- Southern University at New Orleans, 2002- 2006

I served as an instructor in the Master of Education in Urban Education Program, taught graduate courses in education that focuses on improving the quality of practicing teachers in urban classrooms and chaired and served on a student's thesis committee and advised selected students in the program matriculation. I also collaboratively participated in the curriculum program design as well as the development of graduate courses while conducting clinical practice observations designed to improve students teaching behaviors and program improvement.

Project Coordinator - Special Olympics Louisiana, 2002 - 2004

Managed out-reach program designed to re-introduce to over 1200 students in the New Orleans Public School to Special Olympics. The program also includes development of a cadre of volunteers from universities and civic groups as well as the inclusion of character building and healthy lifestyles into the students' curriculum.

Executive Director of the National Faculty at New Orleans, 1999 –2001

Developed and implemented programs that enhanced academic achievement of K-12 schools in New Orleans and seven (7) states in the Mississippi Delta. These programs focused on improving the teaching and learning process through quality professional development for faculty and staff of low performing schools. I coordinated the assistance of university scholars to individual school teams as presenters for professional development activities for faculty and staff.

Project Consultant – Stanley S. Scott Cancer Center, Louisiana State University Health Services Center, 1999- 2000

I assisted with project designs for a variety of preventive health programs administered by the Cancer Center. These programs include tobacco control, breast, cervical and prostate cancer. I also served as Program Coordinator for the Louisiana Tobacco Control Program, a statewide tobacco prevention program.

Principal in the New Orleans Public School System, 1988-1996.

- ◆ Recognized by the Louisiana State Department of Education for guiding John McDonogh High School to four consecutive years of improvement (1995) on the state graduate exit exam (the only non-magnet high school in New Orleans to receive such an honor).
- ◆ Developed the first high school DNA lab in the State of Louisiana (received \$100,000 in funds and services from the Southeastern Area Health Association and Louisiana State University Medical School).
- ◆ Created a program for students to build and renovate houses in the community (The Creole Cottage Project) while learning skills in construction. Secured \$270,000 in funding and human services for the project.
- ◆ Created an Executive Internship Program which allowed twelfth grade students to serve as interns in their desired professions.
- ◆ Guided cosmetology program to over 90% success rate for students passing the state Cosmetology Board Examination before high school graduation.
- ◆ Secured five business partners who contributed over \$800,000 in supplies, equipment and human resources.
- ◆ Organized, with the neighboring principals, the New Orleans Leadership Collaborative, which focused on academic achievement and the delivery of social services to students in the St. Bernard community. Secured a \$250,000 grant from the Coca-Cola Foundation through the Southern Education Foundation.
- ◆ Developed school based health clinic on campus.
- ◆ Established the New Orleans Algebra Project, a middle school grade math program and secured over \$2,000,000 for teacher training and program implementation.

Teacher—New Orleans Public Schools, 1980-1988

- Taught science and physical education in grades K-12.

Recreational Supervisor—City of New Orleans, 1972-1982

- Coordinated recreation and drug prevention programs for youths from low-income communities.

COMMUNITY INVOLVEMENT

Bring Back New Orleans Education Advisory Committee, 2005
Boys and Girls Clubs of Southeastern Louisiana, Board of Directors – 2004 to present
St. Luke Episcopal Church Community Center Board, 2003 to present
Faubourg St. Roch Improvement Association, 1997 to present

Mayor's Commission on Governmental Reorganization, 1997-1998

Creole Cottage Coalition, Chairman, 1991 to present

New Orleans Algebra Project, Chairman, 1991 - 1998

REFERENCES

Available upon on request

PROPOSED BUDGET

Section 6



Financing & Application Expense, Lender	Building	\$ -	\$ -	\$ 278,000	\$ 278,000
Financing & Application Expense, Tax Credit	Start up	\$ -	\$ -	\$ 10,000	\$ 10,000
Insurance, Construction Period	Building	\$ -	\$ -	\$ 325,000	\$ 325,000
Interest, Construction & Bridge Loan(s)	Building	\$ -	\$ -	\$ 900,000	\$ 900,000
Legal Expense, Developer & Lender(s)	Building	\$ -	\$ -	\$ 275,000	\$ 275,000
Marketing Expense	Start up	\$ -	\$ -	\$ 50,000	\$ 50,000
Permits, Construction & Utility Hookup	Building	\$ -	\$ -	\$ 84,000	\$ 84,000
PILOT & Taxes, Construction Period		\$ -	\$ -	\$ -	\$ -
Title, Survey & Recording Fees	Building	\$ -	\$ -	\$ 135,000	\$ 135,000
Initial Operating Deficit (Construction Period)		\$ -	\$ -	\$ -	\$ -
Other: Contingency	Building	\$ -	\$ 100,000	\$ -	\$ 100,000
Other: Consulting Fees	Start up	\$ -	\$ 300,000	\$ 300,000	\$ 600,000
Other:		\$ -	\$ -	\$ -	\$ -
Other:		\$ -	\$ -	\$ -	\$ -
Other:		\$ -	\$ -	\$ -	\$ -
Other:		\$ -	\$ -	\$ -	\$ -
Other: Reserve, Operating	Non Capt	\$ 1,000,000	\$ 100,000	\$ -	\$ 1,100,000
Other: Developer Fee	Building	\$ -	\$ -	\$ -	\$ -
Subtotal: Development Soft Costs		\$ 1,000,000	\$ 1,107,000	\$ 3,040,000	\$ 5,147,000
Total Uses for Development		\$ 8,895,000	\$ 6,700,000	\$ 7,000,000	\$ 22,595,000

Additional Uses

Community & Supp. Services (HOPE VI only)		\$ -	\$ -	\$ -	\$ -
Management Improvements, PHA		\$ -	\$ -	\$ -	\$ -
Office Equipment & Furniture		\$ 365,000	\$ -	\$ -	\$ 365,000
Fees & Costs		\$ -	\$ -	\$ -	\$ -
Site Acquisition		\$ -	\$ -	\$ -	\$ -
Site Improvement	Landscape	\$ 400,000	\$ -	\$ -	\$ 400,000
Equipment		\$ 1,705,000	\$ -	\$ -	\$ 1,705,000
Demolition (and associated remediation)		\$ -	\$ -	\$ -	\$ -
		\$ -	\$ -	\$ -	\$ -
Total Additional Uses		\$ 2,470,000	\$ -	\$ -	\$ 2,470,000
Total Uses		\$ 11,365,000	\$ 6,700,000	\$ 7,000,000	\$ 25,065,000

\$ - \$ - \$ - \$ -

(5) Business References

Sub-section C

Business References

<p>Bayou Title, Inc. 1820 Saint Charles Avenue, Suite 201 New Orleans, Louisiana 70130</p>	<p>Brent Laliberti (504) 896-7909 Office (504) 896-2565 Facsimile E-Mail Address: brent@bayoutitle.com</p>	<p>Magnitude</p>
<p>Wells Fargo Home Mortgage 3445 North Causeway Boulevard, Suite 602 Metairie, Louisiana 70002</p>	<p>Leonhard Casey (504) 830-3515 Office (866) 967-5152 Facsimile E-Mail Address: leonhard.e.casey@wellsfargo.com</p>	<p>Magnitude</p>
<p>Citizens United for Economic Equity (CUEE) 651 Leson Court Harvey, Louisiana 70058</p>	<p>Gregory Saint Etienne (504) 378-4825 Office (504) 378-4877 Facsimile (504) 616-5959 Personal Mobile E-Mail Address: gms@utsi.us</p>	<p>Magnitude</p>
<p>Allstate Insurance Agency 2100 Woodmere, Suite 140 Harvey, Louisiana 70058</p>	<p>Bill Washington (504) 348-3338 Office (504) 341-2777 Facsimile E-Mail Address: bwashington@allstate.com</p>	<p>Magnitude</p>
<p>Noah Lewis & Associates 4640 South Carrollton Avenue New Orleans, Louisiana 70119</p>	<p>Noah Lewis (504) 754-1138 Office (504) 754-1105 Facsimile E-Mail Address: noahlewisins@earthlink.net</p>	<p>Magnitude</p>

(5) Financial references
Sub-section D

Financial References

Republic National Distributing Company 809 Jefferson Highway New Orleans, Louisiana 70121	Mr. Jimmy Ray Taylor (504) 837-1500 Office (504) 908-0207 Mobile E-Mail Address:	Vendor
R-Plex, LLC Post Office Box 113057 Metairie, Louisiana 70011	Ms. Harrietta Reed (504) 261-5414 Personal Mobile E-Mail Address: rayjprod@bellsouth.net	Less or
First National Bank of Commerce 20 Baronne Street New Orleans, Louisiana 70112	Mr. Michael La Beau (504) 671-3816 Office (504) 301-5485 Mobile E-Mail Address: mlebeau@firstnbcbank.com	Banker
Liberty Bank and Trust Company 6600 Plaza Drive, Suite 600 New Orleans, Louisiana 70127	Mr. Todd McDonald (504) 240-5253 Office (678) 613-4173 Mobile E-Mail Address: tomcdonald@libertybank.net	Banker
Glazer's Distributors 111 Riverbend Drive Saint Rose, Louisiana 70087	Mr. Cody Crockem (504) 443-8600 Office (504) 920-3575 Personal Mobile E-Mail Address: cody.crockem@glazers.com	Vendor

FINANCIAL PLAN SECTION 8



TAG Businesses, LLC has secured \$6.7 million dollars in federal and state New Market Tax Credit financing.

In addition TAG, LLC hopes to secure \$1 million in funding from the Neighborhood Commercial Investment Program (NCIP) funding.

TAG Businesses, LLC has also identified an additional \$365,000 in grant finances for this project.

These additional subsidies represent 32% of the total development budget.

All funding will be conditioned upon TAG Businesses, LLC's capacity to raise 100% of it's development budget funding; that is to say, no one financing source will fund without all other financing sources being committed.

The last remaining significant source that has not firmly committed is the UDAG Loan. Therefore, the only foreseeable event that would delay commencement of the project would be not receiving this UDAG loan. In the event TAG businesses, LLC would be forced to seek alternate below-market financing sources, which might delay commencement of the project.

Year 1					
Events/month	14				
Revenue:					
Concerts	4,406,400	Alcohol Sales	2,450,550	Venue Rentals	168,000
College Shows	691,200	Food Sales	815,250	Ballroom Rentals	60,000
				Ballroom Events	306,000
				Retail Rentals	54,000
				Production Studio	70,200
				Perfect Fit Club	180,000
				Club Memberships	270,000
Total Revenues:	5,097,600	Total Revenues:	3,265,800	Total Revenues:	1,108,200
Cost of Sales					
Artists	3,000,000	Alcohol & Bar Supplies	828,850		
Advertising (Event)	750,000	Food & Supplies	275,750		
Event Labor	432,000			Event Labor	268,800
Other Event Expenses	144,000			Other Event Expenses	81,600
Total Cost of Sales	4,326,000		1,104,600		350,400
Gross Profit (Loss)	771,600	Gross Profit (Loss)	2,161,200	Gross Profit (Loss)	757,800
Expenses:					
Advertising	77,501	Advertising	49,651	Advertising	16,848
Amortization		Amortization		Amortization	
Contributions	12,917	Contributions	8,275	Contributions	2,808
Depreciation		Depreciation		Depreciation	
Employee Benefits	138,834	Employee Benefits	88,944	Employee Benefits	30,182
Insurance	64,584	Insurance	41,376	Insurance	14,040
Interest		Interest		Interest	
Leases & Rentals	6,458	Leases & Rentals	4,138	Leases & Rentals	1,404
Licenses & Permits	3,229	Licenses & Permits	2,069	Licenses & Permits	702
Meals & Entertainment	6,458	Meals & Entertainment	4,138	Meals & Entertainment	1,404
Miscellaneous	6,458	Miscellaneous	4,138	Miscellaneous	1,404
Office Supplies	6,458	Office Supplies	4,138	Office Supplies	1,404
Postage & Delivery	1,938	Postage & Delivery	1,241	Postage & Delivery	421
Professional Fees	12,917	Professional Fees	8,275	Professional Fees	2,808
Repairs & Maintenance	19,375	Repairs & Maintenance	12,413	Repairs & Maintenance	4,212
Salaries & Wages	316,999	Salaries & Wages	203,087	Salaries & Wages	68,914
Taxes - Payroll	69,417	Taxes - Payroll	44,472	Taxes - Payroll	15,091
Taxes - Property	129,168	Taxes - Property	82,752	Taxes - Property	28,081
Taxes - Sales	407,808	Taxes - Sales	261,264	Taxes - Sales	88,656
Telephone	5,167	Telephone	3,310	Telephone	1,123
Utilities	96,876	Utilities	62,064	Utilities	21,060
Total Expenses	1,382,561		885,744		300,564
NOI Before Debt & Deprec.	(610,961)		1,275,456		457,236
Amortization	143,000				
Depreciation	1,018,681				
Interest Expense	425,388				
	1,587,069				
Interest Income	12,000				
NOI After Debt & Deprec.	(453,337)				
Cumulative Net Income (Loss)	(453,337)				

Year 2					
Events/month	17				
Revenue:					
Concerts	5,875,200	Alcohol Sales	3,276,750	Venue Rentals	336,000
College Shows	691,200	Food Sales	1,090,650	Ballroom Rentals	120,000
				Ballroom Events	306,000
				Retail Rentals	54,000
				Production Studio	101,400
				Perfect Fit Club	180,000
				Club Memberships	540,000
Total Revenues:	6,566,400	Total Revenues:	4,367,400	Total Revenues:	1,637,400
Cost of Sales					
Artists	3,960,000	Alcohol & Bar Supplies	1,104,250		
Advertising (Event)	990,000	Food & Supplies	367,550		
Event Labor	576,000			Event Labor	340,800
Other Event Expenses	192,000			Other Event Expenses	93,600
Total Cost of Sales	5,718,000		1,471,800		434,400
Gross Profit (Loss)	848,400	Gross Profit (Loss)	2,895,600	Gross Profit (Loss)	1,203,000
Expenses:					
Advertising	75,216		50,027		18,756
Amortization					
Contributions	12,536		8,338		3,126
Depreciation					
Employee Benefits	157,307		104,627		39,226
Insurance	62,680		41,690		15,630
Interest					
Leases & Rentals	6,268		4,169		1,563
Licenses & Permits	3,134		2,084		782
Meals & Entertainment	6,268		4,169		1,563
Miscellaneous	6,268		4,169		1,563
Office Supplies	6,268		4,169		1,563
Postage & Delivery	1,880		1,251		469
Professional Fees	12,536		8,338		3,126
Repairs & Maintenance	18,804		12,507		4,689
Salaries & Wages	307,656		204,626		76,717
Taxes - Payroll	78,653		52,313		19,613
Taxes - Property	125,361		83,379		31,260
Taxes - Sales	525,312		349,392		130,992
Telephone	5,014		3,335		1,250
Utilities	94,021		62,534		23,445
Total Expenses	1,505,184		1,001,118		375,333
NOI Before Debt & Deprec.	(656,784)		1,894,482		827,667
Amortization	143,000				
Depreciation	1,018,681				
Interest	414,204				
	1,575,885				
Interest Income	12,000				
NOI After Debt & Deprec.	501,479				
Cumulative Net Income (Loss)	48,141				

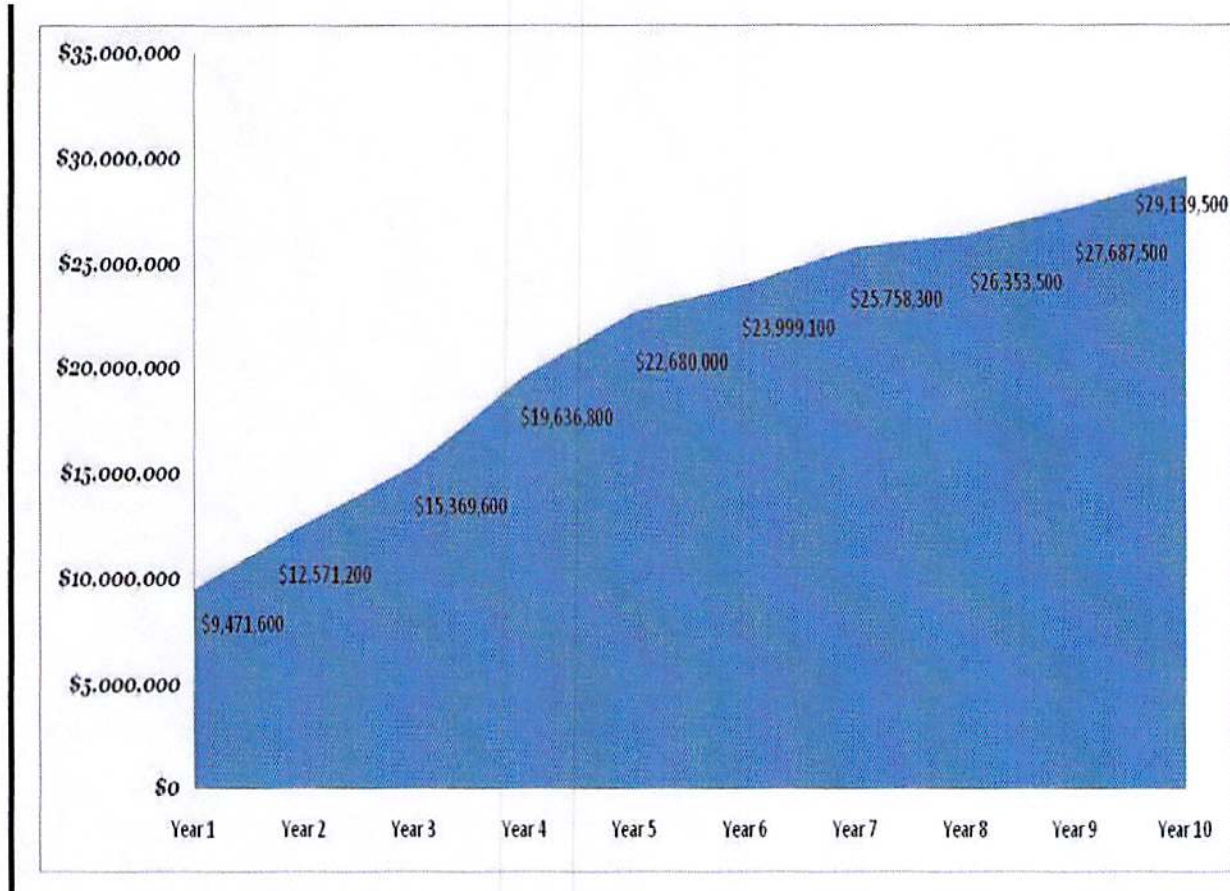
Year 3					
Events/month	21				
Revenue:					
Concerts	7,344,000	Alcohol Sales	4,102,950	Venue Rentals	504,000
College Shows	691,200	Food Sales	1,366,050	Ballroom Rentals	180,000
				Ballroom Events	306,000
				Retail Rentals	54,000
				Production Studio	101,400
				Perfect Fit Club	180,000
				Club Memberships	540,000
Total Revenues:	8,035,200	Total Revenues:	5,469,000	Total Revenues:	1,865,400
Cost of Sales					
Artists	4,810,000	Alcohol & Bar Supplies	1,385,650		
Advertising (Event)	1,202,500	Food & Supplies	461,350		
Event Labor	720,000			Event Labor	424,800
Other Event Expenses	240,000			Other Event Expenses	111,600
Total Cost of Sales	6,972,500		1,847,000		536,400
Gross Profit (Loss)	1,062,700	Gross Profit (Loss)	3,622,000	Gross Profit (Loss)	1,329,000
Expenses:					
Advertising	77,541	Advertising	52,777	Advertising	18,002
Amortization		Amortization		Amortization	
Contributions	12,924	Contributions	8,796	Contributions	3,000
Depreciation		Depreciation		Depreciation	
Employee Benefits	187,444	Employee Benefits	127,580	Employee Benefits	43,516
Insurance	64,618	Insurance	43,981	Insurance	15,001
Interest		Interest		Interest	
Leases & Rentals	6,462	Leases & Rentals	4,398	Leases & Rentals	1,500
Licenses & Permits	3,231	Licenses & Permits	2,199	Licenses & Permits	750
Meals & Entertainment	6,462	Meals & Entertainment	4,398	Meals & Entertainment	1,500
Miscellaneous	6,462	Miscellaneous	4,398	Miscellaneous	1,500
Office Supplies	6,462	Office Supplies	4,398	Office Supplies	1,500
Postage & Delivery	1,939	Postage & Delivery	1,319	Postage & Delivery	450
Professional Fees	12,924	Professional Fees	8,796	Professional Fees	3,000
Repairs & Maintenance	19,385	Repairs & Maintenance	13,194	Repairs & Maintenance	4,500
Salaries & Wages	338,721	Salaries & Wages	230,544	Salaries & Wages	78,635
Taxes - Payroll	93,722	Taxes - Payroll	63,790	Taxes - Payroll	21,758
Taxes - Property	125,472	Taxes - Property	85,400	Taxes - Property	29,129
Taxes - Sales	642,816	Taxes - Sales	437,520	Taxes - Sales	149,232
Telephone	5,169	Telephone	3,518	Telephone	1,200
Utilities	96,927	Utilities	65,971	Utilities	22,502
Total Expenses	1,708,679		1,162,979		396,676
NOI Before Debt & Deprec.	(645,979)		2,459,021		932,324
Amortization	143,000				
Depreciation	1,018,681				
Interest	404,283				
	1,565,964				
Interest Income	12,360				
NOI After Debt & Deprec.	1,191,762				
Cumulative Net Income (Loss)	1,239,903				

JOB CREATION SECTION 9



5-Year Financial Highlights

Collective 10-Year Revenues will exceed \$203 million and over 250 Jobs Created



Job Training & Creation Plan

Jobs are needed in the immediate 3, 5, and 10 miles of The Inspire Entertainment Complex. Evidence of this fact is supported by marketing data showing 76.9%, 70.8%, and 63.4% of households within the immediate 3, 5, and 10 miles radius of St. Bernard Avenue earn under \$50,000 annually. These figures are substantially higher than national norms of 45.5% households earning under \$50,000. Inspire expects 1,500 candidates for 125-200 jobs. The New Orleans tourist industry hires 78,000 to 85,000.

Media Training Program

The Media Training Program will offer multimedia production training educating participants in the basics of videographer, editing, lighting, and DVD and CD production. We understand that many local schools would like to implement similar training as a part of their curriculum, or have a desire to include some much needed hands on training to compliment their existing media training. These training tools will be made available 1st to both public and private schools in the area

Instrument Repair Program

The instrument repair program will offer hands-on training to individuals in the basics of repairing brass and woodwind instruments. It will also provide the technical and business skills required to operate a successful business in the instrument repair industry. This is a lost craft in New Orleans and by offering this training we will help sustain the longevity of the local music industry.

Backline Training Program

The backline training program will offer fundamental skills related to pre and post stage preparations including sound and equipment. The experience and overall awareness gained while participating in these training programs at Inspire will equip these individuals to find employment at concerts, festivals, fairs, reception facilities and more.

Inspire An Entertainment Complex

Job Creation Plan-Candidate Forecasts

Miles from HQ	City	Zip Code	% H'holds earned under \$50K	Expected # of Job Candidates
0.00	New Orleans	70116	79.7%	69
0.99	New Orleans	70112	87.3%	21
1.50	New Orleans	70119	78.0%	171
1.76	New Orleans	70130	71.7%	68
1.93	New Orleans	70113	87.4%	39
2.07	New Orleans	70117	81.8%	107
2.53	New Orleans	70125	67.2%	67
2.80	New Orleans	70122	63.2%	119
2.88	New Orleans	70114	76.0%	128
3.45	New Orleans	70115	66.7%	179
3.71	Gretna	70053	76.3%	86
3.74	New Orleans	70118	66.3%	179
4.00	Arabi	70032	70.4%	8
4.03	New Orleans	70124	43.4%	111
4.52	New Orleans	70126	65.3%	83
4.65	Metairie	70005	52.7%	115
Totals & Averages			70.8%	1,548

<i>Estimated</i> Headquarter Staff	Annual Salaries	Monthly Salaries
Controller	\$75,000	\$6,250
Facility Manager	\$50,000	\$4,167
Bar Manager	\$50,000	\$4,167
Head Chef	\$50,000	\$4,167
Assistant Controller	\$50,000	\$4,167
Event Manager	\$45,000	\$3,750
Kitchen Manager	\$40,000	\$3,333
Accountant 1	\$40,000	\$3,333
Office Manager	\$40,000	\$3,333
Event Coord. 1	\$37,000	\$3,083
Event Coord. 2	\$37,000	\$3,083
Clerk 1	\$25,000	\$2,083
Total Salary Expense	\$539,000	\$44,917

Regulatory References SECTION 10



Regulatory Agency References

VIDEO GAMING COMMISSION

Louisiana State Police
7919 Independence Boulevard, Mailbox A28
Baton Rouge, Louisiana 70806

ALCOHOL & TOBACCO CONTROL

P.O. Box 80519
Baton Rouge LA 70898

Description of proposer's intent and plans to comply with the City's Open Access Plan

SECTION 11



Inspire Businesses LLC**1355 St Bernard Avenue****New Orleans Louisiana 70116****504-940-1234 office**

January 28, 2010

Kenya Smith

Executive Assistant to the Mayor, Office of Community Development

1340 Poydras St. Suite 1000

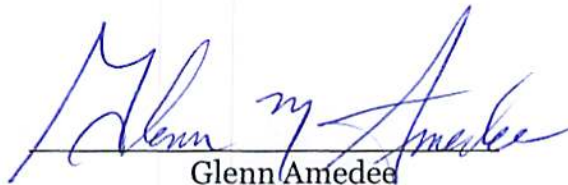
New Orleans LA 70112

Disclosure Statement:

TAG Businesses, LLC will exercise our best efforts to comply with the City of New Orleans OPEN Access Plan. TAG Businesses, LLC will comply with all Required Contract Provisions found as per Attachment "B"

1. Equal Employment Opportunity
2. Assignability
3. Conflict of Interest
4. Indemnification
5. Acknowledgement of exclusion of worker's compensation coverage
6. Acknowledgement of exclusion of unemployment compensation coverage
7. Waiver of sick and annual leave benefits
8. Jurisdiction & Choice of Law
9. Duration
10. Appropriation and/or extension
11. Solicitation
12. Audit and other oversight

Authorized Signature:


Glenn Amedee

Additional Information
Management Plan
Marketing Plan

SECTION 12



Marketing and Implementation

The INSPIRE Entertainment and Retail Complex will contribute immensely towards the St. Bernard Avenue / Treme area of New Orleans revitalization and becoming a first class entertainment destination. A multi-faceted marketing strategy will be launched 6 months prior to opening promoting all entertainment offerings starting with the bi-monthly concert series at the Theater. Marketing the Entertainment Complex will be done via-Local television, internet, radio, billboards approaching the City of New Orleans and print advertisement. Inspire Businesses LLC currently has an ongoing working relationship with several media advertising vehicles including: Citadel, and Clear Channel Radio, and well as WWL-TV and WDSU, and Pelican Billboard Signs.

One month from opening date, the excitement will build for this must see attraction through direct mail programs and word of mouth. TAG, (The Amedee Group) Inspire Businesses LLC already has an existing customer base of over 2000 contacts developed since 2004 and it grows daily. This captured audience will be the first to be informed about the upcoming development and the excitement to come in the approaching months.

Excitement will continue to build as opening night approaches with VIP customers and guests invited to witness the experience and enjoy the new surroundings. Special events will be designed to introduce the concept to the community, employees, the tourism industry, and select customers prior to the official opening.

Community Outreach Program

Fundamentally, the economic remuneration for the cultural contributions from New Orleans' artists and entrepreneurs has not benefited those individuals and groups that have made the entertainment industry of New Orleans strong and distinctive. As such, a significant goal of Inspire is to support, enhance and contribute to the neighborhood groups and individuals that made New Orleans a great American city. To ensure the importance of community and cultural uniqueness, Inspire will enlist the services of a non-profit organization dedicated to preserving traditional jazz music and cultural contributions of African-Americans in New Orleans. These groups will help to implement and continue the development of Inspires' community outreach program. TAG Businesses along with non-profit community organizations will provide resources and assistance to Mardi Gras Indian Tribes, second line groups, individuals, youth development organizations and community groups in keeping the culture alive. This ongoing outreach activity will provide the material necessary for the development of a local New Orleans documentary series to be the first of many produced within the Inspire television and recording studio. Additionally, through these partner organizations we will work with neighborhood residents and community groups on improving the neighborhood through developing educational projects, increasing homeownership, small business development programs, and continued neighborhood beautification for residents.

7.6 Target Demographics within 50-miles

Inspire An Entertainment Complex

Target Demographics Immediate 50-miles of Headquarters

Parish (County)	Miles from HQ	Zip Code	Pop.	% of Pop. Black	Median H'hold Income	Ent. & Alc Spending per H'hold	% earning \$50- \$100K	% earning over \$100K
Ascension	50.30	70778	2,033	22.9%	\$43,291	\$1,730	33.9%	6.6%
Lafourche	46.42	70301	42,330	26.2%	\$38,532	\$1,540	29.4%	9.1%
Lafourche	36.76	70394	14,293	23.9%	\$37,855	\$1,513	26.9%	9.1%
Livingston	42.15	70462	5,514	15.8%	\$35,944	\$1,436	26.8%	7.6%
Livingston	49.40	70711	4,462	10.7%	\$38,471	\$1,537	29.5%	8.7%
St. James	47.77	70086	1,898	90.3%	\$32,269	\$1,290	27.8%	3.8%
St. James	47.91	70723	1,870	80.9%	\$30,296	\$1,211	28.6%	2.7%
St. James	38.41	70071	4,017	50.2%	\$36,674	\$1,466	25.8%	11.8%
St. James	38.09	70052	3,889	38.4%	\$40,094	\$1,602	30.8%	8.4%
St. James	40.74	70763	3,657	19.4%	\$54,907	\$2,194	39.0%	16.8%
John The Bap	30.13	70049	3,098	95.6%	\$27,469	\$1,098	16.8%	5.8%
John The Bap	34.82	70076	618	59.9%	\$33,375	\$1,334	33.5%	6.4%
John The Bap	30.30	70084	8,014	54.8%	\$37,979	\$1,518	30.9%	6.6%
John The Bap	33.67	70051	2,326	54.0%	\$32,823	\$1,312	28.2%	3.2%
John The Bap	26.23	70068	35,209	40.1%	\$50,073	\$2,001	38.7%	11.4%
St. Tammany	26.33	70445	10,598	29.5%	\$44,739	\$1,788	32.3%	12.4%
St. Tammany	27.40	70460	22,413	26.6%	\$48,696	\$1,946	35.9%	13.0%
St. Tammany	45.18	70437	7,930	16.0%	\$45,268	\$1,809	33.8%	11.5%
St. Tammany	29.19	70461	28,076	13.0%	\$62,280	\$2,489	40.9%	20.8%
St. Tammany	34.66	70433	31,241	12.5%	\$59,588	\$2,381	33.9%	24.1%
St. Tammany	27.29	70458	35,141	10.8%	\$52,974	\$2,117	37.8%	15.5%
St. Tammany	40.55	70435	15,706	10.4%	\$47,652	\$1,904	32.8%	14.7%
Tangipahoa	43.65	70403	24,874	39.3%	\$32,768	\$1,309	26.1%	7.8%
Tangipahoa	45.42	70401	20,012	38.7%	\$30,746	\$1,229	21.3%	7.1%
Tangipahoa	48.92	70466	8,572	24.0%	\$35,505	\$1,419	29.9%	5.9%
Tangipahoa	38.72	70454	22,311	18.4%	\$35,737	\$1,428	28.0%	8.6%
Tangipahoa	49.07	70446	6,215	11.0%	\$39,770	\$1,589	29.1%	7.5%
Terrebonne	46.74	70359	6,424	31.3%	\$38,259	\$1,529	29.9%	7.5%
Terrebonne	46.82	70363	27,502	29.2%	\$33,954	\$1,357	26.3%	5.7%
Terrebonne	49.07	70395	4,961	19.7%	\$46,506	\$1,858	34.8%	10.5%
Terrebonne	48.28	70360	24,520	17.7%	\$55,163	\$2,204	33.7%	19.9%
Terrebonne	45.68	70364	29,530	11.1%	\$42,377	\$1,693	33.8%	7.5%
Orleans	0.00	70116	13,721	67.2%	\$25,690	\$1,027	15.3%	5.0%
Totals and Averages			1,400,415	32.8%	\$41,432	\$1,656	29.6%	10.5%

Inspire An Entertainment Complex

7.3 Black Buying Power

Black Buying Power in thousands of dollars

	United States of America	1990	2000	2008	2013
		318,127,486	590,210,656	913,076,570	1,239,492,591
1	New York	38,559,939	61,089,123	87,637,222	110,368,870
2	Texas	19,135,040	41,377,173	71,999,633	107,365,330
3	Florida	16,186,117	34,609,770	62,898,605	94,223,672
4	Georgia	16,143,660	38,348,777	62,610,849	90,062,576
5	California	28,499,732	42,940,443	61,790,313	80,245,060
6	Maryland	16,408,631	31,875,505	52,258,926	73,406,327
7	Illinois	17,931,212	32,055,046	43,968,068	54,927,257
8	North Carolina	13,816,806	27,056,903	40,937,623	54,852,523
9	Virginia	12,652,391	24,068,234	38,166,070	52,116,711
10	New Jersey	14,001,262	24,128,573	34,757,508	44,786,494
11	Michigan	14,071,481	25,568,696	33,493,488	41,165,101
12	Pennsylvania	12,455,162	21,260,772	31,992,366	41,930,671
13	Ohio	12,405,169	22,021,385	30,868,391	38,899,773
14	Louisiana	9,621,584	17,997,471	27,215,909	34,417,759
15	Alabama	8,199,747	15,611,969	24,672,997	33,166,067
16	Tennessee	7,241,064	15,032,153	23,569,753	32,268,145
17	South Carolina	8,501,356	15,989,200	23,435,909	30,858,305
18	Mississippi	5,974,309	12,416,745	20,130,074	27,557,562

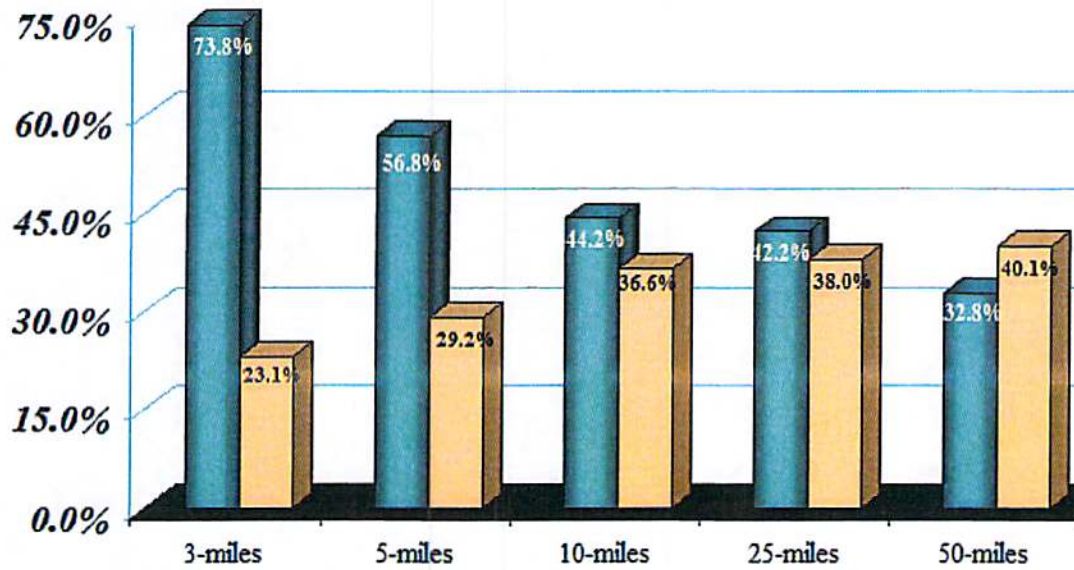
Source: Selig Center for Economic Growth, July 2008.

7.4 Projected Staffing Needs

<i>Estimated Headquarter Staff</i>	Annual Salaries	Monthly Salaries
Controller	\$75,000	\$6,250
Facility Manager	\$50,000	\$4,167
Bar Manager	\$50,000	\$4,167
Head Chef	\$50,000	\$4,167
Assistant Controller	\$50,000	\$4,167
Event Manager	\$45,000	\$3,750
Kitchen Manager	\$40,000	\$3,333
Accountant 1	\$40,000	\$3,333
Office Manager	\$40,000	\$3,333
Event Coord. 1	\$37,000	\$3,083
Event Coord. 2	\$37,000	\$3,083
Clerk 1	\$25,000	\$2,083
Total Salary Expense	\$539,000	\$44,917

<i>Estimated Labor Needs per Event</i>	<i># of Labor Needed</i>	<i>Rate per Event</i>	<i>Total Labor per Event</i>
NOPD Security	12	\$125	\$1,500
Floor Servers	20	\$50	\$1,000
Security In-House	5	\$125	\$625
Bartenders	12	\$50	\$600
Kitchen Prep	6	\$80	\$480
Sound Engineer Front/Rear	2	\$200	\$400
Cooks	2	\$115	\$230
Bar Backs	4	\$50	\$200
Bathroom Attendants	4	\$50	\$200
Sound Tech	2	\$100	\$200
Light Engineer	1	\$200	\$200
Floor Maintenance	2	\$50	\$100
Stage Hand	1	\$100	\$100
Est. Event Labor Totals	73		\$5,835

7.5 New Orleans Demographics Chart



- The highest % of Black Populations are in the closest proximity of HQ
- The highest % of Black H'holds earning over \$50,000 annually are furthest from HQ

Source: SMH of McDaniel Consulting using ESRI data

Financial References:

<u>Name</u>	<u>Nature of Business</u>	<u>2009 Magnitude of Association</u>
1. Ms. Harrietta Reed R-Plex, LLC Post Office Box 113057 Metairie, Louisiana 70011 (504) 261-5414 Personal Mobile E-Mail Address: rayjprod@bellsouth.net	Lessor	\$18,700
2. Mr. Jimmy Ray Taylor Republic National Distributing Company 809 Jefferson Highway New Orleans, Louisiana 70121 (504) 837-1500 Office (504) 908-0207 Personal Mobile E-Mail Address:	Vendor	\$80,893
3. Mr. Michael La Beau First National Bank of Commerce 20 Baronne Street New Orleans, Louisiana 70112 (504) 671-3816 Office (504) 301-5485 Personal Mobile E-Mail Address: mlebeau@firstnbcbank.com	Banker	\$20,400
4. Mr. Todd McDonald Liberty Bank and Trust Company 6600 Plaza Drive, Suite 600 New Orleans, Louisiana 70127 (504) 240-5253 Office (678) 613-4173 Personal Mobile E-Mail Address: tomcdonald@libertybank.net	Banker	\$27,600
5. Mr. Cody Crockem Glazer's Distributors 111 Riverbend Drive Saint Rose, Louisiana 70087 (504) 443-8600 Office (504) 920-3575 Personal Mobile E-Mail Address: cody.crockem@glazers.com	Vendor	\$111,421