# **OUR MISSION**

The mission of The Lens is to engage and empower the residents of New Orleans and the Gulf Coast by providing the information and analysis necessary to advocate for more accountable and just governance.

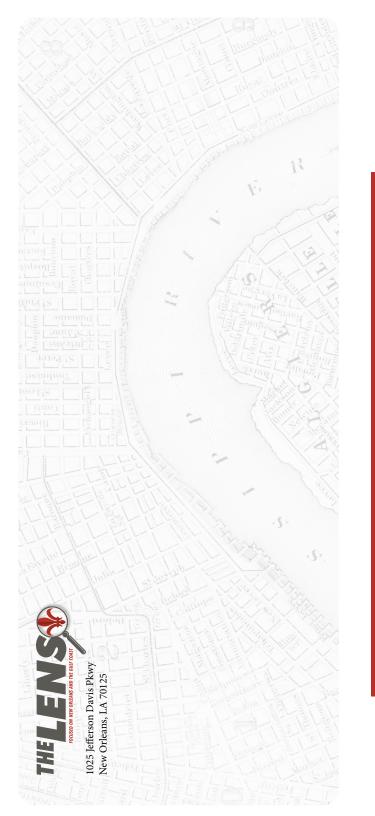
With a staff of experienced investigative reporters and pundits, The Lens merges the accuracy, fairness and thoroughness of traditional journalism with the speed, urgency and interactivity of online media. This hybrid model is well-suited to New Orleans, a city where residents count media watchdogs as allies in the struggle to rebuild a better community in the face of limited resources.

 @TheLensNola Thanks for the coverage of that panel. Had to miss it. Now I can still sound educated at work tomorrow.
 @atfreedom

TheLensNola reporting on charter schools is absolutely, hands down the best journalism work we're seeing on NOLA charters. @valmcginley

If Mainstream Media will not cover the news, we need to find alternative sources. I recommend The Lens as one of those alternative sources.

@Hitn Run Pundit





SCHOOLS LAND USE ENVIRONMENT INVESTIGATIONS CRIMINAL JUSTICE GOVERNMENT & POLITICS CHARTER SCHOOLS

TheLensNola.org

# **ABOUT US**

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## **READ** TheLensNola.org

SUPPORT US TheLensNola.org/support-us

GET IN TOUCH editor@TheLensNola.org

1025 Jefferson Davis Parkway New Orleans, LA 70125

# **FIND US**

facebook.com/thelensnola twitter.com/thelensnola

## **BECOME A SOURCE** TheLensNola.org/publicinsight

# **MEMBERSHIP LEVELS**

### EDITOR'S CIRCLE

\$5,000 +

#### **Supports one investigative story** Includes benefits below plus an off the record gathering with the founders and editor at a local restaurant

#### **INVESTIGATOR**

#### \$2,500 - \$4,999

Supports the development and maintenance of The Lens' website

Includes benefits below plus tour of the newsroom, lunch with an editor or reporter

### **SCRIBE**

#### \$1,000 - \$2,499

Supports up to six months of access to the Public Insight Network (PIN), a nationally-recognized engagement platform for directly connecting a diverse network of sources with journalists in New Orleans and across the country

Includes benefits below plus tour of the Newsroom

#### NEWS-SHARK

#### \$500 – \$999

**Supports community engagement efforts** Includes benefits below plus a coffee with reporters

### **NEWS-HOUND**

#### Supports the purchase of supplies such as a portable scanner used to copy government records on-site to avoid document fees Includes benefits below plus an autographed book written by a friend of The Lens

#### SCOOP

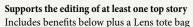
#### \$100 - \$249

Supports the coverage of two Charter School Reporting Corps' board meetings Includes benefits below plus a Lens t-shirt

#### TIPSTER

#### \$50 – \$99

\$250 - \$499



#### FRIEND

\$35 - \$49

### **Supports the endless cups of coffee Lens reporters drink.** Includes a Lens decal, recognition on The Lens website, invitations to Lens events, Year in Review

### SUPPORTER

Give \$10 to show your support for what we're doing!

# **MEMBERSHIP FORM**

Date:

Membership level:

 $\Box$  To decline benefits, please check here.

Mr.	Mrs.	Ms.	Dr.	Other				
First Name	e:							
First Name:								
Organization/Company:								
Matching gift company								
				State:	Zip:			
Telephone	:							

Please indicate how you would like your name to be listed for recognition.

□ This gift is being made in honor of

This membership is a gift for \_\_\_\_\_\_\_
Please mail notification to \_\_\_\_\_\_

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□ Please sign me up for The Lens' e-newsletters.

#### Please mail completed form to: The Lens, 1025 S. Jefferson Davis Parkway, New Orleans, LA 70125

To give online please visit our website: www.TheLensNola.org/support-us

\$10